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JAWS

Japan Anthropology Workshop
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JAPAN ANTHROPOLOGY WORKSHOP NEWSLETTER NO. 44
AUGUST 2009

Contents	Page
From the JAWS Officers	5
Texas JAWS Conference 2010 Call for Papers	9
News about Otago JAWS Workshop 2011	12
JAWS Publication News	13
テーマ : Open Access Publishing	16
Research Reports	21
Tomorrow's Researchers Today: A Review of PhD Projects	23
Conference Reports and Announcements	25
Register of Members	36

According to the records of the JAWS Treasurer, you,
have paid the JAWS membership subscription effective until April

JAWS Officers

Hon. Japanese Representatives: Teigo Yoshida
3-17-19 Minami-cho
Kichijōji, Musashino-shi
Tokyo 180-0003, Japan

Hirochika Nakamaki
nakahiro@idc.minpaku.ac.jp
10-1 Senri Expo Park, Suita-shi
Osaka 565-8511, Japan
Tel: +81 6 6876-2151
Fax: +81 6 6878-7503

Secretary-General: D. P. (Lola) Martinez
Dm6@soas.ac.uk
Department of Anthropology
SOAS
University of London
Thornhaugh St., Russell Square
London WC1H 0XG
United Kingdom
Tel: +44 207 898-4425

Treasurer: Lynne Nakano
lynnenakano@cuhk.edu.hk
Department of Japanese Studies
The Chinese University of Hong Kong
Shatin, New Territories
Hong Kong, China.
Tel: +852 2609-6569
Fax. +852 2603-5118

Newsletter Editors:

Peter Cave
peter.cave@manchester.ac.uk
School of Languages, Linguistics and
Cultures
The University of Manchester
Samuel Alexander Building
Oxford Road
Manchester M13 9PL
United Kingdom
Tel: +44 (0)161 275-3195
Fax: +44 (0)161 275-3031

Gordon Mathews
cmgordon@cuhk.edu.hk
Department of Anthropology
The Chinese University of Hong Kong
Shatin, New Territories
Hong Kong, China.
Tel: +852 2609-7670/7677
Fax: +852 2603-5218

Web Manager:

Dixon H.W. Wong
hwwongc@hkucc.hku.hk
Department of Japanese Studies
School of Modern Languages and Cultures
University of Hong Kong
Pokfulam Road
Hong Kong, China
Tel: +852 2859 2879
Fax: +852 2548 0487

JAWS RoutledgeCurzon Series: Editorial Board:
 Joy Hendry *Senior Editor*
 jhendry@brookes.ac.uk
 Pamela Asquith
 pamela.asquith@ualberta.ca
 Eyal Ben-Ari
 mseba@mssc.huji.ac.il
 Hirochika Nakamaki
 nakahiro@idc.minpaku.ac.jp
 Kirsten Refsing
 kre@hum.ku.dk
 Wendy Smith
 wendy.smith@buseco.monash.edu.au

EAJS Liaison Officer: Brigitte Steger
 bs382@cam.ac.uk
 Faculty of Asian and Middle Eastern Studies
 University of Cambridge
 Sidgwick Avenue
 Cambridge CB3 9DA
 United Kingdom
 Tel: +44 (0)1223 335140
 Fax: +44 (0) 1223 335110

Student Council :
 Andrea De Antoni (Ca' Foscari University of Venice)
 andrea.deantoni@gmail.com
 Sébastien Boret (Oxford Brookes University)
 sboret@brookes.ac.uk
 Fabio Gygi (University College London)
 fabio_gygi@yahoo.com
 Philomena Keet (SOAS)
 philomena@mac.com
 Katja Ferstl (Munich University)
 katya.ferstl@googlemail.com
 Isabelle Prochaska (University of Vienna)
 isaselle@yahoo.co.jp
 Emma Cook (SOAS)
 e.cook@soas.ac.uk

FROM THE JAWS OFFICERS

FROM THE SECRETARY-GENERAL

Lola Martinez

Welcome to this new issue of the newsletter, full, as ever of news, announcements and helpful information. I must thank, as ever, the editors, Peter Cave and Gordon Mathews, for all their hard work. We remain in good shape financially, and our treasurer Lynne Nakano remains responsible for so carefully looking after our resources. Note, as well, the good news on the JAWS series, Joy has worked hard to achieve all this and remains, as ever, our most faithful 'spirit guide'! Our website is still under development, but is almost there; we are trying to iron out the payment by Paypal possibility.

Do carefully read the conference announcements: I look forward to seeing many of you at the Austin, Texas conference this coming March, 2010. John Traphagan has been working very hard as the convenor on our behalf. Please get your panel proposals to him as soon as possible. Also note that Brigitte Steger is organising the EAJS doctoral student conference in the same month.

A final note: *all* the JAWS officers are offering to step down (in some cases, it is not an offer: the newsletter editors and our treasurer are keen to step down) after five years of service. Please think about taking up a post! Your Secretary General would be grateful.

FROM THE TREASURER

Lynne Nakano

The Japan Anthropology Workshop account at the Hang Seng Bank in Hong Kong currently contains HK \$55,929.72 (5,045.45 EUR). The ABN AMRO account in Leiden currently contains 2,939.56 EUR. Total JAWS assets are **7985.01** EUR. (This is a reduction in Euro terms since the last report, because of the fall in the value of the US dollar – and therefore the HK dollar, which is pegged to the US dollar – against the Euro.)

FROM THE JAWS OFFICERS

The membership fee is **15 EUR** per year. You may pay in Euros, Hong Kong dollars, or US dollars (15 EUR is about US \$21 at the moment). You can find the current rate at websites such as www.oanda.com/convert/classic.

Bank Transfer Payment Method for EU members

At the JAWS Business Meeting in Oslo, it was agreed to continue to maintain the ABN AMRO account in Leiden, as Guita Winkel has generously agreed to continue to manage it. Therefore EU members can pay JAWS dues through international bank transfer at very little (usually 1 or 2 Euro) or even no extra cost (Germany f.e), as long as they include the IBAN and BIC codes.

Unfortunately, JAWS members from the United Kingdom have reported that they are unable to use this method and are still charged relatively high fees for making the transfer to the ABN AMRO account.

Payment (for EU members except those in the United Kingdom) should then include the following information:

ABN AMRO, account 58.40.21.399. IBAN-code NL41ABNA0584021399. BIC-code ABNANL2A.

Bank address: Stationsweg, Postbus 66, 2300 AB Leiden, Netherlands, c/o Stichting Jaws Anthropology Workshop, TCJK, Universiteit Leiden, P.O. Box 9515, 2300 RA Leiden.

Please include as a reference:

YOUR LAST NAME and YEARS OF PAYMENT. For example: WINKEL0912 if Winkel is paying for April 2009 to April 2012. Payment should be 45 Euro plus additional costs for the transfer.

Payment Instructions for nonEU members

Please note that we are working on setting up a PayPal link to allow members to pay by credit card. For the moment, however, we are not able to accept credit card payment. Payment should be made through bank check/draft or electronic/telegraphic transfer to Hang Seng Bank. Personal checks are NOT accepted. If you pay by bank check, please add 5 Euros per check (about US \$8) to cover processing fees. If you pay by electronic/telegraphic transfer, please add 3 Euro per transfer (about US \$6). If possible, please pay for more than one year at a time.

FROM THE JAWS OFFICERS

Payment by telegraphic transfer should be made to the following account:

Bank Name: Hang Seng Bank Ltd Head Office
Address: 83 Des Voeux Road Central Hong Kong
Swift Code: HASE HKHH
Bank Code: 024
Account Number: 290-034263-001
Account Name: Japan Anthropology Workshop

Bank drafts or bank checks (no personal checks please) should be made out to "Japan Anthropology Workshop" (checks made out to "JAWS" will NOT be accepted) and mailed to the following address (please pay in US dollars if possible).

Lynne Nakano
The Department of Japanese Studies
The Chinese University of Hong Kong
Shatin, New Territories
Hong Kong, CHINA

It is also possible to pay one of the JAWS officers in cash, in which case there is no extra charge for processing fees.

The payment form may be downloaded from the following website
www.asiainstitute.unimelb.edu.au/programs/japanese/jaws.html

Please find a statement of your current payment status written on the cover of your copy of this Newsletter.

As I shall be giving up the position of JAWS Treasurer after the 2010 JAWS conference, due to increased responsibilities in my own department, JAWS will be looking for a new Treasurer. Anyone interested in taking on the position is very welcome to contact me for more information about what it entails.

FROM THE JAWS OFFICERS

FROM THE EDITORS

Peter Cave and Gordon Mathews

Welcome to the penultimate JAWS Newsletter under our editorship. In this Newsletter, we are publishing a full Register of Members for the first time in several years. We also have most of our usual features, including more news about the JAWS 2010 conference, and a report on the AJJ conference of spring 2009. There is also a special feature on Open Access publishing, a hot topic that seems likely to become even hotter.

As we announced, we will be stepping down as JAWS Newsletter editors after the April 2010 issue. Those who would like to throw their hats into the ring as the next editor or editors are welcome to contact us, to find out more about what's involved. Please note that there can be one editor or more than one. It's a good chance to do something creative and create something special!

JAWS NEWS: CONFERENCES

CALL FOR PAPERS/PANELS**20th Japan Anthropology Workshop (JAWS) Conference**

14-16 March 2010

University of Texas at Austin

The organizing committee of the Japan Anthropology Workshop welcomes panel and paper proposals for the 2010 JAWS conference, which will be held in Austin, Texas. The conference theme is "Identity, Ritual, and Religion in Japan" although the organizers are open to all topics of anthropological interest related to Japan. The organizers call for panel and individual paper proposals that lay out Japanese contexts within the general scope of anthropological portrayal. Keynote speaker for the conference will be Satsuki Kawano, University of Guelph. Participation is open to scholars and students from all over the world.

***** DEADLINE for all abstracts: 1 November 2009 *****

Please include the following items when submitting a proposal:

For Organized Panels

Panel Title

Panel abstract (150 words)

Abstracts of papers in the panel (150 words each)

Name of panel chair including institutional affiliation and all contact information (including email)

Names of all participants including discussants (include institutional affiliation and email)

For Individual Papers

Paper Title

Paper abstract (150 words)

Full contact information and institutional affiliation for presenter (including email)

JAWS NEWS: CONFERENCES

Please send all proposal information to: Japan_Conference@austin.utexas.edu. Send files in either Word or rtf formats.

The conference website is available at <https://webpace.utexas.edu/jt27/www/JAWS2010/index.html>. Registration information (including credit card payment options) is available at the website, as is information about accommodations and travel. Early registration and hotel reservations are encouraged, as the conference will coincide with the early part of the South by Southwest Film and Music Festival in Austin.

About the Keynote Speaker

Dr. Satsuki Kawano received her Ph.D. from the University of Pittsburgh, and held positions at Harvard University (Senior Fellow, Center for the Study of World Religions) and the University of Notre Dame before joining the University of Guelph in 2004. Currently a fellow of the Japan Foundation, Dr. Kawano is conducting fieldwork for her new project on the declining fertility rate and the ideal family size in Japan. Her publications include *Ritual Practice in Modern Japan: Ordering Place, People, and Action* (University of Hawai'i Press, 2005) and "Pre-funerals in Contemporary Japan: The Making of a New Ceremony of Later Life among Aging Japanese" (*Ethnology* 43:2).

About Austin and the University of Texas

The University of Texas at Austin was founded in 1883 and is one of the largest universities in the United States, with 16 colleges and schools, 21,000 faculty and staff, and slightly under 50,000 students. The university has a tremendous diversity of research resources, including 17 libraries on campus with the Perry Castañeda Library at its core. The library system is the 5th largest academic library and ranks among the top 10 research libraries in the United States. The campus has a variety of interesting sites, including the Ransom Center, which contains the world's first photograph, the papers of Pulitzer Prize-winning author Norman Mailer and the Watergate papers of Bob Woodward and Carl Bernstein. There is also the LBJ Presidential Library and Museum, the Texas Natural Science Center, and Blanton Museum of Art.

JAWS NEWS: CONFERENCES

The University is located in the central part of Austin, which is the heart of a metropolitan area with about 1.6 million people. Austin is the capital of Texas and bills itself as the “Live Music Capital of the World” due to the numerous clubs and bars that host live country, rhythm and blues, and rock music along 6th Street in the center of the city. In spring (often in March) the city hosts South By Southwest, a music and film festival, and the city is widely known as one of the greenest cities in the US, with numerous parks and trails for hiking as well as a progressive approach to green energy and building. Visitors often gather at dusk along one of the bridges over the Colorado River to watch millions of bats depart their under-bridge home in search of food each night.

The city has numerous outstanding restaurants, including some of the state’s best Texas barbeque, several superb TexMex restaurants, local hamburger joints, excellent Mexican food in East Austin, and a variety of ethnic, vegetarian, and organic restaurants. Austin is also home to the headquarters of Whole Foods, one of the largest organic food distributors in the US, with a large organic food store along 6th street.

Austin is accessible primarily through Austin-Bergstrom International Airport. Travelers coming from outside the US will normally fly to a large city such as Dallas, Chicago, or Houston and connect to a flight to Austin (which is about 30 minutes by plane from Dallas and Houston, longer from Chicago). It is also possible to drive from Dallas (four hours) or Houston (2.5 hours) if one is interested in viewing the countryside (Houston is a better choice for this, as the drive between Houston and Austin is much more scenic than between Dallas and Austin). For more information on Austin, please visit www.austintexas.org and for more information about the University of Texas at Austin, please visit www.utexas.edu.

Enquiries:

Professor John Traphagan
Department of Religious Studies A3700
The University of Texas at Austin
One University Station
Austin, TX 78712, USA
Tel. +1 512-232-0874
Email: jtraphagan@mail.utexas.edu

JAWS NEWS: CONFERENCES

**ANNOUNCEMENT
JAWS WORKSHOP – OTAGO 2011**

Dr Erica Baffelli and colleagues at the University of Otago, New Zealand, are planning to organize a JAWS Workshop in 2011. Otago is New Zealand's oldest university and is located in the picturesque city of Dunedin, in the South Island (see: [www/otago.ac.nz](http://www.otago.ac.nz)). The title of the workshop will be 'Beyond Oceans: re-thinking Japan's place in Pacific Anthropology'. The exact dates for the Workshop are yet to be finalized, but will be set in coordination with the biennial conference for the Japanese Studies Association of Australia (JSAA), scheduled for early July 2011 in Melbourne, Australia. The Otago JAWS Workshop will be smaller in scale than a full-scale JAWS Conference, but will still prove to be an exciting event! Further details will be provided to JAWS members in due course.

JAWS NEWS: PUBLICATIONS

JAWS PUBLICATION NEWS

Joy Hendry

Two pieces of good news for the JAWS series have emerged since the last JAWS newsletter, that on top of the fact that our commissioning editor, Peter Sowden, tells me that our series is presently doing rather better than others he deals with on the subject of Japan. As these (others) are big series, with big universities that rate themselves rather highly, I was of course quite delighted ... so keep them coming, JAWS members. Our series is clearly a winner!

So now for the hard-nosed good news: the first that virtually all of our books will from now be available in paperback a year after they are published. This was the way that Jan van Bremen negotiated our original contract with Curzon Press, so it is not exactly new, but it has taken the new technology of being able to print on-demand to bring the otherwise expensive Taylor and Francis (otherwise known as Routledge) on side, which means we no longer have the off-putting exorbitant prices to deter you from proposing your work for our consideration!

Second piece of good news, which I hope with bated breath to be true, is that all JAWS members seem now to be able to order the books in the series, from the moment they are published in hardback, at the paperback price and also on line. There were some hiccups with this, and a few people wrote with problems, but I have recently e-mailed them all to see if they are still having difficulties and I have not received a single reply. The marketing manager sent out a special e-mail to announce that the system was working; the code you need to enter is JAWSMEMBER09, and if you use a debit or credit card, they should be able to convert the cost into any currency. And it is perhaps worth reminding those who like to help out their students that we members are all entitled to buy up to 15 copies at the discount price!

The full list to date is overleaf (or opposite), and we have one new volume this time, due out in early August, namely *Making Japanese Heritage*, edited by Christoph Brumann and Rupert Cox, a collection founded from some very exciting meetings we had in Warsaw which has an interesting theoretical approach that should appeal to readers way beyond the confines of

JAWS NEWS: PUBLICATIONS

Anthropology and Japanese Studies. *Japanese Tourism and the Culture of Travel*, edited by Sylvie Guichard-Anguis and Okpyo Moon, another nice collection gleaned from meetings at Yale and Hong Kong, which was also billed as forthcoming last time, has been available for some time now, and is apparently doing well!

There are some half a dozen books in the pipeline, two or three due to be submitted this autumn, so hopefully ready to announce in the next newsletter, but we are always open to look at more possibilities, so write and sound me out if you have a proposal. I will send you the guidelines by return (unless I am away) and we aim to get a quick turnaround on the decision as well. The series looks good so far – let's try and keep it up!

JAWS SERIES: Already Published:

A Japanese View of Nature: The World of Living Things by Kinji Imanishi
Translated by Pamela J. Asquith, Heita Kawakatsu, Shusuke Yagi and Hiroyuki Takasaki; edited and introduced by Pamela J. Asquith **Now in paperback!**

Japan's Changing Generations: Are Japanese Young People Creating A New Society?
Edited by Gordon Mathews and Bruce White **Now in paperback!**

Community Volunteers in Japan: Everyday Stories of Social Change
Lynne Nakano **Now in paperback!**

The Care of the Elderly in Japan
Yongmei Wu **Now in paperback!**

Nature, Ritual and Society in Japan's Ryukyu Islands
Arne Røkkum **Now in paperback!**

Dismantling the East West Dichotomy: Essays in Honour of Jan van Bremen
Edited by Joy Hendry and Dixon Wong **Now in paperback!**

Psychotherapy and Religion in Japan: The Japanese Introspection Practice of Naikan
Chikako Ozawa-de Silva **Now in paperback!**

JAWS NEWS: PUBLICATIONS

Pilgrimages and Spiritual Quests in Japan

Edited by Maria Rodriguez del Alisal, Instituto de Japonologia, Madrid, Peter Ackermann, University of Erlangen, and D.P. Martinez, University of London

Now in paperback!

Japan and the Culture of Copying

Edited by Rupert Cox **Now in paperback!**

Primary School in Japan: Self, individuality and learning in elementary education

Peter Cave **Now in paperback!**

Globalization and Japanese Organization Culture: An Ethnography of a Japanese Corporation in France

Mitchell Sedgwick **Now in paperback!**

Japanese Tourism and the Culture of Travel

Edited by Sylvie Guichard-Anguis and Okpyo Moon.

Forthcoming:

Making Japanese Heritage

Edited by Christoph Brumann and Rupert Cox

Open Access Publishing – What’s It to Do with Me?

Peter Cave

University of Manchester

Many of us may have heard something about Open Access (OA) publishing but be unsure of what it actually is, what the debates surrounding it are, and whether it’s something we should be doing something about. This feature does NOT purport to be a full introduction to the subject (the author does not pretend to be well-informed enough for that), but it is intended to provide some basic information, point the way to sources of more information, and provoke thought and perhaps action.

Peter Suber, who has written a lot about OA online, writes that OA is ‘digital, online, free of charge, and free of most copyright and licensing restrictions’.¹ In other words, it’s a way of making as much knowledge and learning as possible available free (or cheaply) online. It is a movement that has arisen for several reasons. First, of course, is technological advance. The Internet now makes possible wide and easy access to scholarly work, as never before in history. Secondly, there is the belief that scholarly work *should* be made publicly available as widely, easily, and cheaply as possible – especially since most scholarship is publicly funded. Kerim Friedman, an anthropologist of Taiwan, points out the inconsistency between anthropologists’ frequent claims to social relevance and to working ‘collaboratively’ with our subjects, on the one hand, and publishing behind ‘institutional paywalls’ on the other.² Thirdly, the movement is a response to what are perceived by many as unreasonable costs charged by some journal publishers to libraries – costs which have forced even well-funded libraries to cut journal subscriptions, and which have even worse consequences for poorer libraries.³ Of course, high journal costs reduce the access of scholars

¹ Peter Suber, ‘Open Access Overview’, online:

<http://www.earlham.edu/~peters/fos/overview.htm> .

² I would like to thank Kerim for comments on this article. For further elaboration of this argument, see: <http://blog.openaccessanthropology.org/why-open-access/>.

³ Suber provides evidence from various parts of the University of California at <http://www.earlham.edu/~peters/fos/lists.htm#disciplines> .

テーマ: OPEN ACCESS PUBLISHING

and the public to the scholarship that the public has (largely) paid for, and which scholars and students (especially) want to read.

So far, the OA movement has affected the STM (science, technology, and medicine) subjects more than humanities and social sciences (HSS). There are many good reasons for this, well explained by Suber in his paper 'Online Access in the Humanities'.⁴ One is that journal prices are much higher in STM fields: Suber quotes an average subscription price of US\$2,218 for physics journals in 2002, compared to US\$147 for philosophy. Another is the problem of how to pay for the real cost of producing journals, even online – which can include peer review (though referees are often unpaid) and copyediting. A third, of course, is inertia – partly resulting from real doubts about whether the system needs fixing, and partly from the costs of *not* conforming to the existing system (i.e. if you don't send your article to a well-recognised journal, people may not read it even if it is open-access – also your tenure application may be refused, or your department closed down because of a poor RAE⁵ score, and you and your dependents may be thrown on to the streets ...).

So there *may* be some reasons for maintaining the current system (at least for a while) in anthropology and Japan studies – though the case for OA in STM seems overwhelming, not least because when libraries have to pay more for non-OA journals, they are likely to cut their budgets for buying books and journals in HSS subjects. However, there are lively anthropological voices arguing for more OA in anthropology itself, notably the blog Open Access Anthropology (<http://blog.openaccessanthropology.org/>). And though OA may progress more slowly in HSS than in STM subjects, it seems likely to me that the movement towards OA will increase and gain momentum in HSS too. There are several reasons for this. First, it seems increasingly true that even university libraries are going to cut their print subscriptions to journals, because of costs associated not only with the actual subscription, but also with the cost of storage. (For me personally, the moment of truth was when I realised that I could no longer get a print copy of *The Journal of Japanese Studies* at the University of Manchester

⁴ Peter Suber, 'Online Access in the Humanities', online: <http://www.earlham.edu/~peters/writing/apa.htm> .

⁵ Research Assessment Exercise. A means of deciding how to dole out public money to universities in Britain (and Hong Kong), for those lucky enough not to know.

テーマ: OPEN ACCESS PUBLISHING

library. If even a relatively well funded, major research library at Britain's largest university only provides an online copy of all Japan studies journals, the writing seems on the wall.) Thus, journals are likely to produce fewer and fewer print copies, and scholars and students will have little choice but to read online – and in that case, what is the real advantage of non-OA over OA? Secondly, even print-lovers like myself are going to have to accept that as the years pass, the proportion of scholars and students who feel at least as happy with an online journal – if not happier – will increase. Thirdly, there are going to be increasing pressures on all journals from Open Access Repositories (OAR) – online archives in which scholars deposit either a preprint or postprint version of their article (depending on which version a journal allows).⁶ OARs are most often run by institutions, though not always, and they are proliferating – if you haven't already been asked by your own institution to deposit your articles there, you probably soon will be (and you *should* deposit your articles there, if you care about worldwide free public availability of your work, and if you want more people to read your work – though before depositing them, make sure you check the policies about this of the journals where you have published, and seek their permission if needed).⁷ There is an excellent list of repositories worldwide (including Japan) at www.openoar.org/; the indefatigable Suber maintains a list of such lists at <http://www.earlham.edu/~peters/fos/lists.htm#archives>. OARs are great news,⁸ but the question arises – once they are established everywhere and

⁶ For those unfamiliar with these terms, the preprint version is the author's version before printing (sometimes before peer-review, especially in STM). The postprint version is the version that appears in the journal.

⁷ One study indicates that papers in high energy physics that are published AND put on OA are five times more likely to be cited than papers that are only published. Anne Gentil-Beccot¹, Salvatore Mele, and Travis C. Brooks, 'Citing and Reading Behaviours in High-Energy Physics. How a Community Stopped Worrying about Journals and Learned to Love Repositories.' <http://arxiv.org/ftp/arxiv/papers/0906/0906.5418.pdf>. One guide to journals' policies is www.sherpa.ac.uk/romeo/ (though I would strongly advise checking with the journal directly too). SPARC, the Scholarly Publishing and Academic Resources Coalition, offers an author's rights addendum that you can suggest adding to a copyright contract before publication: www.arl.org/sparc/author/Access-Reuse_addendum_HTML.shtml.

⁸ Especially great for Japan scholars, because Japanese universities are increasingly putting their *kiyō* 紀要 online in their OARs – so in many cases, now you can search the *kiyō* and download PDFs of their articles from anywhere in the world. Try the Tokyo University OAR, for example: <http://repository.dl.itc.u-tokyo.ac.jp/>. Full text articles from other Japanese academic journals are often available through CiNii, too: <http://ci.nii.ac.jp/en/>.

テーマ: OPEN ACCESS PUBLISHING

pretty well all scholars are depositing their articles there, why will anyone pay for a journal? Fourthly, it is getting easier and easier to produce an OA journal, thanks to software such as Open Journal Systems (OJS) from the University of British Columbia Public Knowledge Project (see <http://pkp.sfu.ca/?q=ojs>). And finally, of course, there are the effects of ‘mad bankers’ disease’ (AKA the credit crunch, the recession, the financial crisis ...), the force that has already caused screams of budgetary pain at US universities, and which will no doubt be causing similar screams of pain at an institution near you very soon – if they are not re-echoing already. Less money means fewer journal subscriptions, a resulting financial squeeze at non-OA journals, and so on.

But why stop at journals? What about ... books? After all, it causes many scholars considerable distress when their books are published at prices so prohibitive that hardly any individual will buy them, and which even cause problems for libraries. This is especially true for scholars in relatively small fields like anthropology and Japan studies. This is why recent initiatives to make scholarly books more easily and cheaply available are attracting interest. One of the most notable comes from Bloomsbury, the publishers of, among other things, J.K. Rowling’s *Harry Potter* novels. In September 2008, Bloomsbury announced that they were setting up an academic arm, Bloomsbury Academic, which would not only publish scholarly books in short-run, print-on-demand (POD) formats, but would also make the texts of the books available online as free PDF files. For academic authors, Bloomsbury argues, the great advantages will be ease of access to their work and faster publication. The publisher maintains that normal academic peer review practices will apply and that the books they produce will be as attractive as those of other publishers. They accept that making the texts freely available will result in some lost sales, but believe that this will be made up by the greater demand generated by greater availability. In other words, the more people can sample the book, the more can know about it, put it on reading lists, order it for the library, and so on. Will this work commercially? Nobody knows yet, but Bloomsbury is to be commended for trying to find out. What’s more, JAWS members are at the forefront of this cutting-edge initiative, with John Horne as the Series Editor of Bloomsbury’s planned Globalizing Sports Studies Series, whose Advisory Board includes Wolfram Manzenreiter. Read more about Bloomsbury Academic here: www.bloomsburyacademic.com/, and an interview with the Publisher, Dr Frances Pinter, here: <http://creativecommons.org/weblog/entry/10100>. Columbia University Press and

テーマ: *OPEN ACCESS PUBLISHING*

Duke University Press have also dipped a toe in the OA water by making available free PDF files of books they have published on the topics of free software and the future of the book (<http://twobits.net/>, <http://www.thelateageofprint.org/about/>).

Another fascinating recent development is the advent of the Espresso Book Machine (EBM), which prints books on demand in less than five minutes (yes, you did read that last sentence right). This machine can be used not only to print books that are out of stock, but books that are out of print – or authors' own books. A trial version is in use at places such as the University of Alberta and the University of Michigan, and the latest version is in use at McGill University Library, Montreal, and Blackwell's Bookstore in London's Charing Cross Road, where it arrived in April 2009 (see: <http://bookshop.blackwell.co.uk/jsp/editorial/browse/espresso.jsp> and www.guardian.co.uk/books/2009/apr/24/espresso-book-machine-launches). The manufacturer promises that it will have arrived at the University of Arizona and the University of Melbourne, among other places, by the time you read this (see: www.ondemandbooks.com/our_ebm_locations.htm). While there is no necessary link between OA publishing and inventions like the EBM, as books printed on an EBM will usually be sold at standard prices, it is easy to see how such an invention might lessen book production costs and also increase the accessibility of titles. (And maybe before long they will be able to print Japanese books too! Imagine that – you could walk down the road and have any Japanese book you want printed off in five minutes! Dreamland.)

It is hard to know where and how far Open Access will go. However, it seems clear that the possibilities for good are enormous. Those possibilities are perhaps especially obvious for those of us studying Japan, given that we are not only in a small academic field (if we are outside Japan), but also one that can greatly benefit from Open Access of articles in Japanese. There may also be potential pitfalls; I have to admit that I can't think of many at present, but those who can might like to respond in a subsequent Newsletter. 智識ヲ世界ニ求メ!

WORK IN PROGRESS: RESEARCH REPORTS

RESEARCH REPORTS**Japanese Kindergartens – Competition, Cooperation and Change**

Donald C. Wood

Akita University Graduate School of Medicine

A current research project of mine has focused on economic development and demographic change in the capital city of Akita Prefecture by focusing on competition over children among kindergartens there. All kindergartens in the city are private, with the exception of one – that operated by Akita University, which is not exactly public but classified as “national.” This project stands at the head of a long line of related research, but looks at the problem from a new angle. In doing so, and in doing so at this particular time, it helps to reveal conditions that have heretofore not been well-elucidated and it also helps to illustrate change over time in the relationships between Japanese preschools and the families (especially mothers) who send their children to them. Research on Japanese kindergartens flourished in the 1980s and 1990s, but later tapered off. Many scholars focused on socialization, with a special interest in illuminating the place of the kindergarten within Japanese culture and society. The overall approach was strongly functional. Some researchers compared Japanese kindergartens with those in the USA. Other scholars have focused on mothers (both Japanese and foreign) of young children in Japanese kindergartens. One curious offspring of this large body of research has been an image of mothers as virtual slaves to the strict policies of kindergartens. The homemade bentō has been one powerful symbol of the subjugation of mothers. However, despite the large body of English language material on the subject of kindergarten education in Japan, it has not been made very clear exactly how mothers choose from among different kindergartens. Furthermore, the ways in which individual kindergartens seek to attract children is also not clear. The low number of children in the country today – a trend common in many highly developed democracies of the world (especially in Western Europe) – makes these issues especially interesting now. In addition, competition between kindergartens over dwindling numbers of children provides a good opportunity to use tools from economic anthropology for analysis. In this research project, children in the center area of Akita City are conceived as a special kind of common-pool resource (CPR), over which kindergartens in the area quietly but vigorously

WORK IN PROGRESS: RESEARCH REPORTS

compete, while also cooperating in order to save themselves and to preserve the institution of the kindergarten at the same time. This approach helps avoid ignoring the competitive nature of their business, while also resisting a temptation to overemphasize that competition. It also helps to expand the CPR concept beyond the limits of its conventional usage in reference to purely natural resources, such as land or fisheries. Importantly, the CPR is considered to be part and parcel of a community itself. The project has revealed an interesting trend – increased services and conveniences (including a diminished need to make bentōs on a regular basis) for mothers as the pool of children shrinks and as competition increases.

TOMORROW'S RESEARCHERS TODAY: A REVIEW OF PH.D PROJECTS

TOMORROW'S RESEARCHERS TODAY: A REVIEW OF CURRENT PH.D STUDENTS AND PROJECTS IN THE ANTHROPOLOGY OF JAPAN

The JAWS Newsletter continues its feature, 'Tomorrow's Researchers Today', which gives current and recently graduated PhD students doing anthropological (and allied) research on Japan the chance to introduce themselves and their projects briefly. We welcome unsolicited self-introductions by any and all PhD students doing anthropological work on Japan, regardless of institutional affiliation. (The students do not have to be enrolled in an anthropology programme: work in sociology, history, religion, education, etc., etc. that has affinities with anthropology and is likely to be of interest to anthropologists is also welcome.) PhD supervisors, please encourage your students to submit!

Tel Aviv University

Avital BAIKOVICH (avitalbaikovich@yahoo.com)

I am a first year Ph.D. student, writing my doctoral dissertation under the supervision of Professor Kunda at the Department of Labor Studies in Tel Aviv University. I conducted my field work in Japan while studying at Sophia University in Tokyo as a research student between 2006 and 2009.

My doctoral dissertation examines the social and cultural transformations in the current organizational culture and workplace environment of a Japanese company, as a site influenced by global trends. Through an ethnographic study of the Japanese subsidiary of a global hi-tech corporation based in Tokyo, it explores the ways recent global trends affect and shape the character and dynamics of a local work organization. Looking into the everyday interactions, activities and various practices within the organization, I attempt to study the complex interplay between individuals and their organization, as a site influenced by various recent socio-economic processes currently taking place in Japan. In particular, my study addresses the following questions: In what ways do recent transitions and global trends shape the character and dynamics of a local work organization? How are workers' perceptions of organizational identity and commitment, group membership and individuals' organizational roles being formed and experienced? How is management ideology along with common organizational practices being conveyed and implemented within Japanese companies in light of the above mentioned trends? What are the

TOMORROW'S RESEARCHERS TODAY: A REVIEW OF PH.D PROJECTS

implications of these processes within the global discourse regarding Japan's business arena and current organizational culture?

University of Tokyo

Patrick W. GALBRAITH (Patrick_W_Galbraith@hotmail.com)

I received my M.A. in Japanese Studies from Sophia University in Tokyo in 2008, and am now a Ph.D. candidate in the Graduate School of Interdisciplinary Information Studies at The University of Tokyo. I study under Yoshimi Shunya, and share his interest in information-consumer society. My dissertation explores the impact of material conditions on "*otaku*," hardcore fans of animation, comic books and videogames. I am concentrating on young *otaku* coming of age since 1990. Against the backdrop of recession and a neoliberal economy, I focus on the breakdown of the socially oriented individual and formation of a fantasy oriented one, and the role of media and consumption in that transition. Since 2004, I have been conducting ethnographic fieldwork in Akihabara, a neighborhood frequented by young *otaku* from low or working class backgrounds. I established a tour in Akihabara as a tool for data collection and to develop connections, and wrote an encyclopedia of *otaku* culture to map my field.

Yale University

Sarah LeBARON VON BAEYER (sarah.lebaronvonbaeyer@yale.edu)

I'm a first year doctoral student. For my PhD, I hope to explore issues of identity and community formation amongst Brazilian immigrants in Japan, with a particular focus on nikkeijin children raised or educated in Japan. I am especially interested in questions of how outsiders gain access to the inside, what, besides language, enables newcomers to integrate into a society, and how their presence affects the identity and attitudes of those around them. Besides identity and belonging, I am also interested in immigrants' participation in the local education system and popular culture/media, and the relationship between integration/belonging and ethnicity, age and gender. Using Brazilian nikkeijin children as a focus, I hope to gain key insights into outsiders' various modes of integration in Japanese society as well as the attitudes and concurrent shifts in perception of those around them.

CONFERENCE REPORTS AND ANNOUNCEMENTS

CONFERENCE REPORTS AND ANNOUNCEMENTS*Call for Applications***Sixth EAJS Workshop for Doctoral Students****Project director: Dr Brigitte Steger****Venue: Faculty of Asian and Middle Eastern Studies, University of
Cambridge, Cambridge, UK****Time: 22-24 March 2010****Language for applications and during the conference: English****Application Deadline: 20 November, 2009****Send application to: office@eajs.eu**

The European Association for Japanese Studies (EAJS) invites applications from advanced graduate students in all humanities and social science disciplines (except for Japanese language education, translation studies and linguistics) for the Sixth EAJS Workshop for Doctoral Students. The workshop will be held at the Faculty of Asian and Middle Eastern Studies, University of Cambridge, UK, 22-24 March 2010.

The EAJS applied for funding from the Japan Foundation, the Great Britain Sasakawa Foundation and the Toshiba International Foundation to cover the costs of travel, lodging in a Cambridge college and meals for the duration of the workshop for a group of ca. 20 doctoral students and senior scholars who act as advisors.

The EAJS workshops for doctoral students aim to create a European multidisciplinary network of advanced graduate students and senior scholars in Japanese Studies. The informal environment of the workshop provides a unique opportunity for participants to work together intensively to enhance individual projects and engage in concentrated discussions of common themes and methods. Through presentations and focussed sessions, students give and receive critical feedback on dissertation projects, fieldwork plans and preliminary results. Students will be asked to read the work of their peers and

CONFERENCE REPORTS AND ANNOUNCEMENTS

prepare for workshop presentations linking their own work to the broader international Japanese Studies field. Students will also get a one-on-one supervision with a senior scholar in their respective field. Moreover, they will be introduced to study and research facilities at Cambridge.

Eligibility

Full-time graduate students working on Japan, regardless of citizenship, who are enrolled at universities in Europe, and students of European nationality who are enrolled in graduate programmes outside of Europe with interest in European Japanese Studies, are eligible. Students travelling to the workshop from outside of Europe should expect no more than 500 Euro to be paid toward their transportation costs. Applications are particularly welcome from graduate students in the early-fieldwork through the middle stages of dissertation writing and those from European universities that do not have major centers of Japanese Studies. All applicants are expected to have studied the Japanese language.

Application and Selection Process

The application, which is to be submitted as an attachment via e-mail to the EAJS office, should in the first instance consist of

- a cover letter (no more than one page), indicating the motivation for attending the workshop as well as the current state of progress of doctoral work
- a summary of the dissertation project (450-500 words)
- a brief professional history (CV), including list of publications, if any.

Application deadline is 20 November, 2009

Applications should be sent to the EAJS Office at office@eajs.eu

Shortlisted candidates will be notified by 5 December by Brigitte Steger, the EAJS project director of the dissertation workshop.

Shortlisted candidates will then be required to send the following texts to Steger at steger@eajs.eu **by 20 January, 2010:**

- **a project outline and progress report (ca. 1500 words)**

CONFERENCE REPORTS AND ANNOUNCEMENTS

containing major research questions, structure, sources, methodology, difficulties, if any, etc.

- a long essay (3000-3500 words)

i.e. any (preliminary) part of the dissertation, e.g. theoretical introduction, research review, data analysis, elaboration of specific questions, and/or arguments etc.

The essay should be up to academic standards (language, referencing, etc.)

These two items will be the basis for the group presentations and discussions as well as for the individual supervisions.

Note that this second application stage will not be competitive. Each applicant who sends in complete and properly elaborated project outline and essay by the deadline will be accepted. However, extension of the deadline will not be possible. Applicants/participants will receive **final notification by 31 January 2010**; all project outlines and essays will then be sent to all participants.

CONFERENCE REPORTS AND ANNOUNCEMENTS

ANTHROPOLOGY OF JAPAN IN JAPAN (AJJ)**AJJ Spring Workshop****25th-26th April 2009****Host: The Doshisha Centre for Japanese Language and Culture****Theme: Multiethnic Japan****Papers presented****Transnational Migration of Care Workers: A New Phase of Multi-Cultural Japan?****Reiko Ogawa (Kyushu University)**

The signing of the Economic Partnership Agreement (EPA) between Japan, and the Philippines (2006) and Indonesia (2007) brought a new stage in examining the issues of 'multi-cultural Japan'. The acceptance of Southeast Asian nurses and caregivers are often referred to as "The Second Opening of the Country" after the revision of the immigration law in 1990 which made the acceptance of *Nikkei* possible.

The decision to accept foreign care workers came out not as part of the immigration policy but as a political decision in order to promote free trade. However, it was the major structural changes in Japanese society, demographic change and social reform, that made it look plausible. Due to drastic decrease in fertility rate, it has been projected that the population of Japan which peaked at 128 million in 2004 will fall to 90 million in 50 years. The decrease in population is combined with the 'super aging society' where the population over 65 years shares 21.2% of the total population and will further increase to 30.5% in 2025 (one in three is an elderly!). Responding to this demographic change, an effort to shift care work from the domestic sphere to public sphere was undertaken through the introduction of the Long-term Care Insurance in 2000. In other words, the care work became commodified as paid work and incorporated into the market. On the one hand, this shift had allowed increasing access to welfare services for those who cared elderly at home, but on the other hand, neo-liberal

CONFERENCE REPORTS AND ANNOUNCEMENTS

policy restricting expenditures on social welfare defined the value of care work to be low both in social and monetary terms resulting in constant deficit of care workers.

These structural changes were reflected as national anxieties considering the deterioration of the social security system and future care workforce deficit resulting in a strong interest towards acceptance of foreign care workers than ever. So far, the media representation and discussions at public forums remains extremely positive towards the foreign care workers, instead criticizing the Japanese government policy which imposes a condition that is too difficult for them to achieve in order to stay in Japan for a longer period of time. The presentation aims to discuss the local context of reception of globalization of care work based on the survey conducted at elderly homes where the foreign care givers are working and try to solicit issues that are relevant to policy and practical considerations.

地鎮祭

Sugandhi Aishwarya (Kyoto University)

日本人は無宗教であるとよくいわれる。実際に多くの人は「私は無宗教です」と、迷うことなく答える。だがもし無宗教だというのなら、なぜ日本人は、正月の初詣、七五三参り、彼岸の墓参りなどにいそいそと出かけ、神仏に手を合わせるのだろうか。しかも無宗教だと言いながら、インテリジェントビルの建設にすら、地鎮祭という古くからの祭儀を欠かさない。果たして日本人は無宗教だといえるのだろうか。地鎮祭という儀式を通して、日本人と宗教との関わりを考察していきたい。

地鎮祭は、建物を建てたり、土木工事を始めるときに行われる神道の祭儀である。産土神うぶすなやその敷地の守り神に、工事を安全に順調に進めることができるよう、そして建物が末永く安泰堅固であるよう祈願する。地鎮祭の祭儀をおこなう専門家である春日大社の神職の説明によると、「大地、地面にも神は宿っているので

CONFERENCE REPORTS AND ANNOUNCEMENTS

あり、人間の都合で建物を勝手に造っては神の怒りに触れることになる。だから、神に建設すること伝えて許しを得て工事の安全を祈願し、建物の安泰堅固とそこを使う人の繁栄を祈願するのが地鎮祭をおこなう根本的な意義」であるとされる。たとえば、『日本の神仏の事典』には次のように記されている。

地鎮祭 建築や土木工事に先立ち、土地の神に奉告し守護を祈願する祭り。地祭りとも呼ばれる。『日本書紀』持統天皇五年（六九〇）一〇月に新益京（藤原京）を鎮祭したとあるのが初見。『延喜式』臨時祭条に鎮新宮地祭があり、祭料のうち鍬・鑿（くわ）・鎌が土木作業を象徴しており、金銀・銅鉄・水玉は鎮物と思われる。踐祚大嘗祭式には京の斎場の地鎮祭に童女が斎鎌で草刈初め、ついで忌鍬で穴を掘る所作をする穿ち初めがある。そののちに鎮物を埋めるが、主に鉄の人形・鏡・刀子で玉を加えることがあるというから新京造営にあたる鎮新宮地祭とほぼ同内容である。ただし伊勢大神宮式の鎮新宮地祭と所撰の宮の地鎮の料にも玉は含まれていない。宮地の鎮祭が終わると地祭の物忌が掃き清めて心柱の穴を掘り、禰宜が柱を^た立てるとある。地鎮祭の中心は地を清めて、鎌で草木を薙ぎ払い、鍬で柱穴を掘ることである。現在は、浄砂を盛って象徴的にこれらの所作を行う。⁹

では、地鎮祭はいつごろから行われているのだろうか。

その歴史は古く飛鳥時代にさかのぼる。『日本書紀』の持統天皇^{じとうてんのう}5年（694年）に「使者を遣はして、新益京^{しんやくのみやこ}を鎮^{いわ}ひ祭らしむ」と初見される。新益京^{しんやくのみやこ}とは発掘調査により橿原市にその宮跡が見つかっている藤原京のことである。持統天

⁹ 『日本の神仏の事典』大修館書店、2001、p. 600

CONFERENCE REPORTS AND ANNOUNCEMENTS

皇は藤原京の建設に際し、使者をつかわして地鎮祭をおこなったと記されている。地鎮祭が一般庶民にまで広まったのは江戸時代以降のことであるが、1300年以上の時を経て、今日まで脈々と受け継がれてきたことになる。

From Bulgarian Sour Milk to “Meiji Bulgaria Yogurt” – Opposing Interpretations of Yogurt in a “Mono-cultural” Society

ブルガリアのサワーミルクから日本の「明治ブルガリアヨーグルト」まで

— “単一文化社会”における異なる価値観をめぐって—¹

マリア・ヨトヴァ (総合研究大学院大学)

日本では、ブルガリア出身であると自己紹介すると、ヨーグルトという食品が必ずといっていいほど、話題として浮かび上がる。実際に、日本ではヨーグルトなしではブルガリアを語るができない。日本においては、ブルガリアとヨーグルトとの結びつきやブルガリアの肯定的な印象の背景には、明治乳業の定番商品「明治ブルガリアヨーグルト」の役割が大きいに違いない。しかし、「明治ブルガリアヨーグルト」の誕生に6年も先立って、1960年代後半に、明治乳業と異なる価値観を持つ最重要人物の登場によって、ブルガリアの「サワーミルク」が日本中に広まった。この人物は、当時衆議院副議長の園田直の妻、園田天光光である。彼女は、一般大衆が持つ支配的価値観とは一線を画し、独特なライフキャリアを築いている。一般的に、社会を通して“単一文化社会”と思われている日本において、彼女は異なる価値観を持つ、マージナル・ピープルの一人である。だからこそ、ブルガリアのサワーミルクに着目し、それを当時日本でもブルガリアでも誰にも見えなかったシンボルに置き換え、日本への道を開いたのである。

Shooting Culture: Proposed Guidelines for Students of the Visual Anthropology of Japan

Steven C. Fedorowicz (Kansai Gaidai University)

As part of the Visual Anthropology of Japan course I teach, I send my students out to photograph "Japanese culture." Students are to take their own original photographs to illustrate a weekly theme and post photos along with text on an internet blog. While there has never been a problem with the assignment,

CONFERENCE REPORTS AND ANNOUNCEMENTS

students have expressed concern about taking photographs in public. Aren't all shots taken in public fair game? Do we need to ask permission? Do we need a written consent form? Can we snipe photos from afar with our telephoto lens? Can we blur out the faces of individuals we shoot to protect their privacy? In this paper I propose a set of guidelines for students of visual anthropology engaged in photographing Japan, not as a prime directive but rather as a starting point for dialogue and development. Issues of concern brought up in this project include privacy and portrait rights; academic codes of ethics and conduct and photo posting guidelines; regulations pertaining to terms of service of internet blogging and photo/video posting services; information about Fair Use and Creative Commons; and laws in Japan pertaining to photographing in public, privacy and defamation. In this AJJ presentation I wish to solicit the advice and comments of anthropologists who have experience with visual projects in Japan. For more information on this project, see <http://visualanthropologyofjapan.blogspot.com/>.

PANEL

Education and Multicultural Japan

David Blake Willis, Chairperson

Growing Up Mixed – but not mixed up – in Japan

Penny Kinnear, Ph.D. (University of Toronto, Mississauga)

Over a period of three months in 2003, I asked 20 bi-racial, bi-cultural and sometimes bi-lingual youth between the ages of 12 and 19 to write about their experiences growing up and going to school in Japan. Based on the sociocultural theoretical concept of writing as a mediating activity and Wertsch's agent-acting-with-a-mediational means, I acted as an editor and the youth as writers. They chose the language, the incidents, and the topics. I will present the issues of language, perception, and constructed and assigned identities that emerged from their writing. I will also briefly discuss the research methodology that used narrative and a writing-editing process to collect the data.

CONFERENCE REPORTS AND ANNOUNCEMENTS

Raising Transcultural Children in Japan**A comparative ethnographic narrative from a parent educator****Edward R. Howe (Utsunomiya University)**

While Japan is renowned for racial homogeneity and ethnocentrism, there are pockets of racial, cultural and ethnic diversity. Hundreds of thousands of mixed children from international marriages form an increasingly vocal transcultural presence in Japan. As an expatriate Canadian father of three such children, over the past decade, I have experienced their emerging ethnic identities. Thus, my family offers a micro-ethnographic window into the macro-phenomena of cultural hybridity within Japanese schooling and society. In this reflective paper, I analyze elements of transcultural education within Japanese society through a comparative ethnographic narrative lens. Finally, insights into progressive changes in Japanese education and society will be shared from the unique perspective of someone who has worked as an educator for extended periods in Japan since 1990.

International Education for peace: A multicultural challenge for Japanese students, teachers and universities**Koji Nakamura (Konan University)**

International education for peace is an invitation for educators and anthropologists to be challenged and enlightened. The purpose of this paper is to discuss the significance of peace education in globalization as part of international and multicultural education for the teaching profession at university level. This is an ethnographic study of nurturing the awareness of peace among students in a multicultural higher education setting in Japan. The results of participant observations and questionnaires administered to 97 student teachers and 30 foreign exchange students of Konan University, Kobe, Japan, will be discussed based on the author's international education for the teaching profession in practice from 2003-2009. The paper also discusses the positive response by exchange students from Europe and North America regarding peace education in Japan from hindsight and foresight. For ethnographers and other educators, transnational and transcultural perspectives

CONFERENCE REPORTS AND ANNOUNCEMENTS

for human solidarity and coexistence among these students indicate directions for a future Multicultural Japan.

Beyond Ethnicity and Nationality? Diversity and Culture in Korean Schools in Japan

Soo im Lee (Ryukoku University) and David Blake Willis (Soai University)

This paper aims at shedding light on the current status of culture in Korean schools in Japan and the transmission of this culture, or cultures, to their students. That Korean ethnic schools have even survived in the midst of severe discrimination and prejudice from the surrounding Japanese society during the post-war era is an impressive statement of the power of culture. However, the current status of these ethnic schools has gradually changed since 2002, when the Democratic People's Republic of Korea (DPRK, North Korea) government admitted to a series of abduction cases of Japanese citizens. Blame was shifted towards these Korean ethnic schools and their children. As public sentiment towards North Korea grew negative, these children were verbally harassed in trains and on the streets, and at times, their lives were in danger. Also, they were seriously facing financial difficulties because the support of the DPRK government had stopped. Those who were dissatisfied with the pro-Pyongyang schools opened a new Korean ethnic school, the pedagogical aim of which was said to be the nurturance of students as global citizens rather than emphasizing simply on the narrow sense of Korean ethnicity. This paper will illuminate the roles of culture and diversity among Korean schools and their strenuous efforts dealing with the discriminatory cultural policies of the Japanese government and society.

Cultural Survival and the Tanba Manganese Memorial Museum

Soo im Lee (Ryukoku University) and David Blake Willis (Soai University)

In 1989, Lee Jeong Ho, a first-generation Korean, spent two years building the Tanba Manganese Memorial Museum, assisted by his two sons. Several thousand Koreans were either forcibly brought or recruited to mine the mineral rhodochrosite in the 1930s for military supplies. The mineral is a component of manganese and has uses in battery and railway production. The Koreans who

CONFERENCE REPORTS AND ANNOUNCEMENTS

were forcibly brought to the mine were placed in atrocious situations. Many of them died because of the incredibly hard work and many others suffered from lung diseases.

Lee wanted to leave the evidence of "Japan as an aggressor" and believed that Japanese government had neglected its responsibility for teaching history. He died of lung disease contracted from work in the mines, and one of his son took over his mission. The government has never helped the family financially, so this project of cultural survival and memory has been run solely through their own support. The total amount of money they have spent so far is about 300 million yen. Lee's family's financial burden reached the limit, however, and they announced that the mine would close it in 2009. A new movement was started to maintain the museum by Japanese who believe that the museum would be an important asset to Japan's multicultural education. Where and how has this collaborative project by Japanese and Zainichi Koreans been representative of memory and cultural survival? In this paper, we will examine the politics and cultural pull of this project from an ethnographic point of view.

Internationalization in Japanese Higher Education: Whose Agenda?

William Bradley (Ryukoku University)

Internationalization as a policy and as a strategy has been a key component in the discourses of higher education reform for the past 10-15 years. But what do we mean by internationalization? Earlier critiques have focused on the nature of internationalization policy in Japan as inoculation, that is, as a strategy on the part of MEXT, business and government leaders to provide international training and sufficient English competency for university students in order to fend off demands that Japan be subject to pressures from the rest of the world. This paper returns to the problem of defining internationalization "at home" and draws on the experiences of two years of working as dean of an international center in a private university to suggest that internationalization strategies in practice are subject to complicated and conflicting subjective understandings of what internationalization means.

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MEMBERS

Peter ACKERMANN

Email: peter.ackermann@rzmail.uni-erlangen.de

Post/University: Univ. Erlangen-Nürnberg, Japanologie

Recent/major publications:

2009: "Tabunka shakai ni okeru kanjôteki komyunikêshon mondai nitsuite – ikari wo chûshin toshite." In: Mie Daigaku Jinbun Gakubu [Faculty of Humanities, University of Mie] (ed.): *Tabunka jidai to dô mukiauka*, (pp.9-17). [Aspects of emotional communication in a multicultural society – with special focus on anger]

2009: "Gurôbaru-ka jidai no nihongo kyôiku – bunka no maikuro reberu ni shôten wo awasete". In: Nagoya Daigaku Daigaku-in Kokusai Gengo Bunka Kenkyûka (ed.): *Ronshû: Ibunka toshite no nihon*, (pp.3-12). [Japanese language education in the age of globalization – Focusing on micro levels]

2008: "Selbstbehauptungsdiskurse im Lichte japanischer Kommunikationsstrukturen". In: M.Lackner: *Zwischen Selbstbestimmung und Selbstbehauptung. Ostasiatische Diskurse des 20. und 21. Jahrhunderts. Baden-Baden (Nomos)*, (pp.30-37). [Self-assertion in the light of Japanese communicative structures]

2007: "Das Heilige in der japanischen Kultur". In: B.Hamm et. al.: *Sakralität zwischen Antike und Neuzeit*. Stuttgart (Franz Steiner), (pp.61-71). [What should be called "holy" in Japanese Culture?]

2007: "Bildung und Schönheit in Japan". In: E.Liebau et al.: *Schönheit. Traum-Kunst-Bildung*. Bielefeld (transcript), (pp.269-286). [Education and Beauty in Japan]

2007: Peter Ackermann and Bruce White (eds.) *Strategies of Belonging; Individual and Collective Construction of Narrative Continuity*. Diskussionsbeiträge Erlanger Japanstudien Nr. 14. Universität Erlangen-Nürnberg.

REGISTER OF MEMBERS

2006: "Transkulturalität und Pädagogik: Grundsatzüberlegungen zur Entwicklung eines kommunikativen japanisch-deutschen Austauschs." In: M.Göhlich et al.: *Transkulturalität und Paedagogik*. (Juventa), (pp.83-93). [Cultural cross over and Pedagogy: Developing Communicative Japanese-German Exchange]

2006: "Dismantling the East-West Dichotomy – But what happens with Religion?". In: Joy Hendry and Heung Wah Wong (eds.): *Dismantling the East-West Dichotomy. Essays in honour of Jan van Bremen*. London and New York (Routledge), (pp.160-167).

2006 : "Parents, children and the body". In: *Revue d'études japonaises du Centre européen d'études japonaises d'Alsace CEEJA, Benkyô-kai No 2*. Publications Orientalistes de France, CEEJA, Département d'études japonaises Université Marc Bloch (Strasbourg), CEEJA novembre, pp.9-20.

Allison ALEXY

Email: allison.alexey@gmail.com

Jane BACHNIK

Email: bachnik@cba.att.ne.jp

Erica BAFELLI

Email: erica.baffelli@otago.ac.nz

Post/University: Lecturer in Asian Religions, Department of Theology and Religion, University of Otago, NZ

Address: Department of Theology and Religious Studies, University of Otago, P.O. Box 56 Dunedin, NZ

Telephone/Fax: +64 3 4530988

Research interests/projects: Japanese New Religion and the media, Japanese New Religion and popular cultures, Japanese Religions and the Internet

Fieldwork:

2003-2004 Fieldwork on Japanese new religions use of media

2005-2007 Fieldwork on Japanese new religions and media

2007 Fieldwork on Maid cafes in Akihabara (with Keiko Yamaki)

2008 Fieldwork on Japanese new religions and the Internet

Recent/major publications:

2008: 'I manga delle nuove religioni: dalle serie degli anni Sessanta ai reigekiga di Kuroda Minoru' (New Religions and Mangas: from the Nineteen-Sixty Series

REGISTER OF MEMBERS

to Kuroda Minoru's Reigekiga), *Atti del XXX Convegno di studi sul Giappone Lecce*, 21-23 settembre 2006, Galatina (Le): Congedo editore, pp.47-61.

2008: Media and Religion in Japan: the Aum affair as a turning point, *EASA Media Anthropology Network working paper*, 2008 online:

<http://www.media-anthropology.net/workingpapers.htm>

2007: 'Mass Media and Religion in Japan: Mediating the Leader's Image', *Westminster Papers in Communication and Culture*, Issue on *Media and Religion*, 4, 1, pp.83-99

2003: 'La spiritualità contemporanea e l'"Oriente religioso". Proposta di analisi del caso della regione Veneto', in Raveri, M. (ed.), *Verso l'altro. Le religioni dal conflitto al dialogo*. Venezia: Marsilio, pp.197-214

2002: 'Il sacro in Internet. L'esempio delle Nuove Religioni giapponesi', *Annali di Ca' Foscari*, 33, pp.239-264

2002: 'La pubblicità religiosa: strategie di suadanza e costruzione dell'immaginedelle Nuove Religioni giapponesi', *Atti del XVI convegno di Studi sul Giappone*. Venice: Cartotecnica Veneziana Editrice, pp.55-76

Petra BALMUS

Email: bpetra@white.plala.or.jp

Research interests/projects: neuroeconomics (from a cultural perspective) / intercultural trainings

Patrick BEILLEVAIRE

Email: Patrick.Beillevaire@ehess.fr

Post/University: EHSS

Eyal BEN-ARI

Email: mseba@mscc.huji.ac.il

Post/University: Professor, Sociology and Anthropology, The Hebrew University

Address: The Hebrew University, Mt Scopus, Jerusalem 91905, Israel

Telephone/Fax: ++972-(0)2-5343712

Research interests/projects: Early Childhood Education, The Japanese Self-Defense Forces, The Anthropology of Asia Anthropology, Military Cultures and Societies.

REGISTER OF MEMBERS

Fieldwork:

2000-2006 Israeli Combat Companies in the Al-Aqsa Intifada

2001-2002 ZAKA – Ultra orthodox teams for the identification of victims of disasters (Intermittent)

2005-6 The Japanese Self-Defense Forces

2005-6 Kyoto, Day-Care Center

2006-8 Management of Diversity in the Israeli Militar

Recent/major publications:

Edited Volumes:

2009: (with Kobi Michal and David Kellen) *The Transformation of the World of Warfare and Peace Support Operations*. West Port, CT: Praeger Security International.

2006: (with Smita Jassal) *Echoes of Partition*. New Delhi: Sage.

2005: (with Jan van Bremen and Farid Al-Atas) *Anthropologies of Asia: Anthropologies in Asia*. London: RoutledgeCurzon.

2005: (with Timothy Tsu and Jan van Bremen) *Perspectives on Social Memory in Japan*. London: Global Oriental.

2005: (with Burkhard Schnepel) *Toward and Anthropology of the Night*. Paideuma: Mittelungen zur Kulturkunde. 51: 153-276. (special volume)

Articles in refereed venues

2009: (with Liora Sion) Imagined Masculinity: Body, Sexuality and Family among Israeli Military Reserves. *Symbolic Interaction* 32(1): 21-43.

2009: Facing Child Soldiers, Moral Issues, and “Real Soldiering”: Anthropological Perspectives on Professional Armed Forces *Scienta Militaria* 37(1): 1-24.

2009: (with Nurit Stadler and Edna Lomsky-Feder) Fundamentalism's Challenges to Citizenship: The *Haredim* in Israel. *Citizenship Studies*.

2008: The Japanese Self-Defense Forces: Normalization, Society and Politics. *Kokusai Anzen Hosho* 35(3): 73-94. (in Japanese).

2008: (With Nir Gazit and Edna Lomksy-Feder) Reserve Soldiers as Transmigrants: Moving Between the Civilian and Military Worlds. *Armed Forces and Society*. 34(4): 593-614.

2008: (with Gideon Aran and Nurit Stadler) Fundamentalism and the Masculine Body: The Case of Jewish Ultra-Orthodox Men in Israel. *Religion*. 38: 25-53.

2005: (with Liora Sion) “Hungry, Weary and Horny”: Joking and Jesting Among Israel’s Combat Reserves. *Israel Affairs* 11(4) 656-72.

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2005: A “Good” Military Death: Cultural Scripts, Organizational Experts and Contemporary Armed Forces. *Armed Forces and Society*. 31(4) 651-64.

2005: (with Neta Bar) Israeli Snipers in the Al-Aqsa Intifada: Killing, Humanity and Lived Experience. *Third World Quarterly* 26(1): 133-52.

2005: (with Nurit Stadler and Einat Mesterman) Terror, Aid and Organization: The Haredi Disaster Victim Identification Teams (“ZAKA”) in Israel. *The Anthropological Quarterly* 78 (3): 619-651.

2005: (with Uzi Ben-Shalom and Zev Lehrer) Cohesion During Military Operations? A Field Study on Combat units in the Al-Aqsa Intifada. *Armed Forces and Society* 32(1): 63-79.

Articles in non-refereed venues

Forthcoming: Between Violence and Restraint: Human Rights, Humanitarian Consequences and the Israeli Military in the Al-Aqsa Intifada. In Ted van Baarda and Desirée Verweij (eds.): *The Moral Dimension of Asymmetrical Warfare: Counter-terrorism, Democratic Values and Military Ethics*. Amsterdam: Martinus Nijhoff Publishers.

Forthcoming: Death and the Japanese Self-Defense Forces: Anticipation, Deployment and Cultural Scripts. In Guy Podoler (ed): *War and The Military in Modern Japan: Essays in Honor of Ben-Ami Shillony* (Tentative Title). London: Global Oriental.

Forthcoming: Introductory Essay – War, Social Memory and Narrative. In Mayumi Sekizawa (ed): *War, Memory and Narrative: Japan in Comparative Perspective*. Kyoto: Showado.

Forthcoming: Israeli Soldiers, Japanese Children: Fieldwork and the Dynamics of Participant-Observation and Reflection. In Esther Hertzog and Haim Hazan (eds): *The Anthropologist as Nomad*. Lampeter: Dyfed: Edwin Mellen Press and Wayne State University Press.

2009: Transnational Similarities, Ethno-theories and “Normal” Child Development: Early Childhood Education in Japan. In Julia Reznick (ed) *The Production of Educational Knowledge in the Global Era*. Amsterdam: Sense Publishers.

2009: Introductory Essay: Wars and Peace Support Operations in the Contemporary World – Conceptual Clarifications and Suggestions. *The Transformation of the World of Warfare and Peace Support Operations*. West Port, CT: Praeger Security International. 1-20.

2009: (With Boas Shamir) Hybrid Wars, Complex Environments and Transformed Forces: Leadership in Contemporary Armed Forces. In G.A.J. van Dyk (ed):

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Strategic Challenges for the African Armed Forces for the Next Decade. Stellenbosch: Sun Press. 1-16.

2009: Death and the Japanese Self-Defense Forces: Anticipation, Deployment and Cultural Scripts. In Guy Podoler (ed): *War and The Military in Modern Japan: Essays in Honor of Ben-Ami Shillony* (Tentative Title). London: Global Oriental.

2009: Israeli Soldiers, Japanese Children: Fieldwork and the Dynamics of Participant-Observation and Reflection. In Esther Hertzog and Haim Hazan (eds): *The Anthropologist as Nomad*. Lampeter: Dyfed: Edwin Mellen Press and Wayne State University Press.

2008: Human Security, the Military and the (Israeli) State: "In-Between Organizations" at Checkpoints. In Jaap de Wilde and Monica den Boer (eds.): *New Directions in the Study of Human Security* (temporary title). Amsterdam: Amsterdam University Press. Pp. 127-48.

2008: "It's Bedtime" in the World's Urban Middle-Classes: Children, Families and Sleep. In Lodewijk Brunt and Brigitte Steger (eds) *Worlds of Sleep*. Berlin: Frank & Timme. Pp. 175-91.

2008: (with Edna Lomsky-Feder) Trauma, Therapy and Responsibility: Psychology and War in Contemporary Israel, In Aparna Rao, Michael Bollig and Monica Boeck (eds.): *The Practice of War*. Oxford: Berghahn Books. Pp. 111-31.

2008 (with Edna Lomsky-Feder) Psychological Discourses and the Normalization of War in Israel. In Gabriel (Gabi) Sheffer, Oren Barak and Amiram Oren (eds): *An Army that has a State? New Approaches to Civil-Security Relations in Israel*. Jerusalem: Carmel. 276-300. (Hebrew)

2008: (with Orna Sasson-Levy and Edna Lomsky-Feder) Review Article – Yagil Levy: From People's Army to an Army of Peripheries. *Sociologia Yisraelit* 10(1): 189-95. (Hebrew)

2008: (with Edna Lomsky-Feder) Psychological Discourses and the Normalization of War in Israel. In Gabriel (Gabi) Sheffer, Oren Barak and Amiram Oren (eds): *An Army that has a State? New Approaches to Civil-Security Relations in Israel*. Jerusalem: Carmel. 276-300. (Hebrew)

2007: My Journey Towards Studying the Israeli Military. *Jinbun Kenpo* 94: 149-57. (Japanese).

2007: (with Smita Tewari Jassal) The Partition Motif: Concepts, Comparisons, Consideration. In Smita Tewari Jassal and Eyal Ben-Ari (eds): *Echoes of Partition*. New Delhi: Sage.19-53.

REGISTER OF MEMBERS

2006: The Culture of Japanese Businessmen in Singapore. In Timothy Tsu (ed.): *Japan and Singapore: A Multidisciplinary Approach*. Singapore: McGraw-Hill. Pp. 219-39.

2006: (with Smita Jassal) Listening for Echoes: Partition in Three Contexts. *Economic and Political Weekly (India)* 41(22): 2213-2220

2006: Japanese Anthropological Scholarship: An Alternative Model? In Joy Hendry and Heung Wah Wong (eds): *Dismantling the East-West Dichotomy: Essays in Honor of Jan van Bremen*. London: Routledge. Pp. 203-10.

2005: Formal Caring Alternatives: Kindergartens and Day-Care Centers. In Jennifer Robertson (ed.): *A Companion to the Anthropology of Japan*. Oxford: Blackwell Publishers. Pp. 247-60.

2005: Review Essay: Militarism, Martial Arts and Aesthetics in Japan. *Reviews in Anthropology*, 34(4); 331-41.

2005: Docile Bodies, Pharmorgs and Military Knowledge: The Regulation of Sleep and Night-Time Combat in the American Army, *Paideuma: Mittelungen zur Kulturkunde*. 51: 165-79.

2005: (with Timothy Tsu and Jan van Bremen) Memory Scholarship and the Study of Japan. In Timothy Tsu, Jan van Bremen and Eyal Ben-Ari (eds): *Perspectives on Social Memory in Japan*. Pp. 1-22. London: GlobalOriental.

2005: Coincident Events of Remembrance, Coexisting Spaces of Memory: The Annual Memorial Rites at Yasukuni Shrine. In Timothy Tsu, Jan van Bremen and Eyal Ben-Ari (eds): *Perspectives on Social Memory in Japan*. Pp. 75-93. London: GlobalOrient.

Theodore BESTOR

Email: bestor@wjh.harvard.edu

Post/University: Harvard University

Address: Dept. of Anthropology, Harvard University, Cambridge, MA 02138
USA

Sebastien BORET

Email: sboret@hotmail.com; sboret@brookes.ac.uk

Post/University: Mphil student, Oxford Brookes University

Address: Wolfson College, Oxford OX2 6UD, UK

REGISTER OF MEMBERS

Elizabeth BORNER-MOUER

Email: e.borner-mouer@bluewin.ch

Post/University: Dept. of East Asian Studies, University of Zurich

William S. BRADLEY

Email: william@world.ryukoku.ac.jp

Post/University: Professor, Faculty of Intercultural Communication, Ryukoku University

Address: Faculty of Intercultural Communication, Ryukoku University, Oe-cho, Yokotani 1-5, Otsu-shi, Shiga-ken 520-2194, Japan

Jeremy BREADEN

Email: breadenj@unimelb.edu.au

Post/University: PhD Candidate, Asia Institute, University of Melbourne

Address: The University of Melbourne, Vic 2010, Australia

Christoph BRUMANN

Email: christoph.brumann@uni-koeln.de; alv06@uni-koeln.de

Post/University: Institut fuer Voelkerkunde, Universitaet zu Koeln

Address: Institut fuer Voelkerkunde, Universitaet zu Koeln, 50923 Köln, Germany

Peter CAVE

Email: peter.cave@manchester.ac.uk

Post/University: Lecturer in Japanese Studies, University of Manchester

Address: SLLC, University of Manchester, Samuel Alexander Building, Oxford Road, Manchester M13 9PL, U.K.

Recent publications:

Forthcoming 'Learning in Japan: Structures, Practices and Purposes.' In Yong Zhou (Ed.), *Handbook of Asian Education: A Cultural Perspective* (Routledge).

2008 'The Inescapability of Politics? Nationalism, Democratization and Social Order in Japanese Education.' In Marie Lall & Edward Vickers (Eds.) (2008) *Education as a Political Tool in Asia*. London: Routledge, pp. 33-52.

2008 'Atrocities, Identity, and Japan's School History: Some Reflections.' *Harvard Asia Pacific Review* 9: 2 (Spring 2008), pp. 71-74.

REGISTER OF MEMBERS

Kristopher CHAPMAN

Email: mail@krischapman.org.uk

John CLAMMER

Post/University: Sophia University

Address: Faculty of International Liberal Arts, Sophia University, Yotsuya Campus, 7-1 Kioi-cho, Chiyoda-ku, Tokyo 102-8554, Japan

Scott CLARK

Email: scott.f.clark@rose-hulman.edu

Post/University: Rose-Hulman Inst. of Technology

Address: Rose-Hulman Institute of Technology, 5500 Wabash Avenue, Terre Haute, IN 47803, USA

Louise A. CORT

Email: louise.cort@asia.si.edu; CORTLO@SI.EDU

Post/University: Curator for Ceramics, Freer and Sackler Galleries Smithsonian Institute

Rupert A. COX

Email: r.cox2@btinternet.com

Post/University: Granada Centre for Visual Anthropology, University of Manchester

Address: Granada Centre for Visual Anthropology, Roscoe Bldg., Brunswick St., Manchester, M13 9PL, UK

Millie CREIGHTON

Email: milliecr@interchange.ubc.ca

Post/University: Dept. of Anthropology, University of British Columbia

Address: Dept. of Anthropology, University of British Columbia, 6303 NW Marine Drive, Vancouver, British Columbia, Canada

Tim CROSS

Email: tim@fukuoka-u.ac.jp

Post/University: Associate Professor, Faculty of Humanities, Fukuoka University, Japan

Recent/major publications:

REGISTER OF MEMBERS

2009: *The Ideologies of Japanese Tea: Subjectivity, Transience and National Identity*, Folkestone: Global Oriental.

2003: 'Rikyu has left the tea room: national culture interrogates the anecdotal legend', in Morgan Pitelka (ed.), *Japanese Tea Culture: Art, History, and Practice*, London: RoutledgeCurzon, pp. 151-183.

Katarzyna CWIERTKA

Email: K.J.Cwierka@let.leidenuniv.nl

Post/University: Ph.D Centre for Japanese and Korean Studies, Leiden University

Address: Centre for Japanese and Korean Studies, Leiden University, P.O. Box 9515, 2300 RA Leiden, The Netherlands

Philippe DALLAIS

Email: phil.dallais@vmz.unizh.ch

Post/University: Lecturer, Curator Assistant, Ethnographic Museum of Zurich University

Andrea DE ANTONI

Email: a.deanton@unive.it

Post/University: Ca' Foscari University of Venice

Alyne E. DELANEY

Email: ad@ifm.dk

Cynthia DUNN

Email: Cyndi.Dunn@uni.edu

Post/University: University of Northern Iowa

Address: Dept. of Sociology, Anthropology & Criminology, University of Northern Iowa, Cedar Falls IA 50614 U.S.A

Telephone/Fax: 1-319-273-6251 (Tel) 1-319-273-7104 (Fax)

Research interests/projects: Linguistic anthropology; language ideology; speech styles and honorific use; language socialization of young adults. Currently engaged in a study of Japanese "business manners" training.

Fieldwork: 1993-4 Japan Women's University; 2008 University of Tsukuba.

Recent/major publications:

REGISTER OF MEMBERS

2006: Formulaic Expressions, Chinese Proverbs, and Newspaper Editorials: Exploring Type and Token Interdiscursivity in Japanese Wedding Speeches. *Journal of Linguistic Anthropology* 16(2):153-172.

2005: Pragmatic Functions of Humble Forms in Japanese Ceremonial Discourse. *Journal of Linguistic Anthropology* 15(2): 218-238.

2005: Genre Conventions, Speaker Identity, and Creativity: An Analysis of Japanese Wedding Speeches. *Pragmatics* 15(2/3): 205-228.

Fabienne DUTEIL-OGATA

Email: fabienne.duteil-ogata@9online.fr

Selcuk ESENBEL

Email: esenbel@boun.edu.tr

Post/University: Bogazici University

Address: History Department, Bogazici University, Bebek, Istanbul, Turkey

Katja FERSTL

Email: Katja.ferstl@googlemail.com

Post/University: Academic Assistant, LMU Munich

Address: Japan Centre LMU Munich, Putzbrunner Str. 134, 85521 Ottobrunn, Germany

Research interests/projects: Social aspects of photography in contemporary Japan

Anne Mette FISKER-NIELSEN

Email: annemettefn@hotmail.com

Post/University: SOAS University of London

Kelly FOREMAN

Email: kforeman69@hotmail.com

Post/University: Wayne State University

Anna FRAZER

Email: czech_anna@hotmail.com

Post/University: Oxford Brookes University

REGISTER OF MEMBERS

Freda FREIBERG

Email: freda@nex.net.au

Post/University: Japanese Studies Centre, Melbourne

Sabine FRÜHSTÜCK

Email: fruhstuc@earthlink.net

Post/University: Associate Professor, UC Santa Barbara

Address: Dept. of East Asian Languages and Cultural Studies, UC Santa Barbara, Santa Barbara, CA 93106-7075, USA

Rebecca FUKUZAWA

Email: fukuzawa@k.hosei.ac.jp

Post/University: Professor, Hosei University

Address: School of Engineering, Hosei University, 3-7-1 Kajino-cho, Koganei-shi, Tokyo 184-8584, Japan

Takeo FUNABIKI

Email: takeo@funabiki.com

Post/University: Dept. of Cultural Anthropology, Graduate School of the Arts and Sciences, University of Tokyo

Address: Dept. of Cultural Anthropology, Graduate School of the Arts and Sciences, University of Tokyo, 3-8-1 Komaba, Meguroku Tokyo 153-8902, Japan

Ioannis GAITANIDIS

Email: ioannis.gaitanidis@gmail.com

Post/University: Doctoral Candidate, National Institute of Japanese Studies, White Rose East Asia Center, University of Leeds, UK

Research interests/projects: Medical anthropology, symbolic healing, contemporary Japanese magico-religious practitioners, religion and the internet.

Fieldwork: the socio-medial role of the reinôsha in contemporary Japanese society

Maya GELBTUCH

Email: maya@jura.niigata-u.ac.jp

Post/University: Faculty of Law, Niigata University

Address: Faculty of Law, Niigata University, 8050 Ikarashi ninocho, Niigata-shi, Niigata-ken 950-2181, Japan

REGISTER OF MEMBERS

Ingrid GETREUER-KARGL

Email: ingrid.getreuer-kargl@univie.ac.at

Post/University: Department of East Asian Studies - Japanese Studies, University of Vienna

Address: Dept. of East Asian Studies, University of Vienna, Campus AAKH, Hof 2, Spitalgasse 2, 1090 Vienna, Austria

Tom GILL

Email: gill@k.meijigakuin.ac.jp

Post/University: Professor, Faculty of International Studies, Meiji Gakuin University

Address: Meiji Gakuin University, 1518 Kamikurata-cho, Totsuka-ku, Yokohama 244-8539, Japan

Ofra GOLDSTEIN-GIDONI

Email: ofrag@post.tau.ac.il

Post/University: Dept. of Sociology and Anthropology, Tel Aviv Univ.

Address: Dept. of Sociology and Anthropology, Fac. of Social Sci., Tel Aviv Univ., Tel Aviv 69978, Israel

Roger GOODMAN

Email: roger.goodman@nissan.ox.ac.uk

Post/University: Nissan Professor of Modern Japanese Studies, Univ of Oxford

Address: Nissan Institute of Japanese Studies, 27 Winchester Rd., Oxford OX2 6NA, UK

Telephone/Fax: +44-1865-274576

Research interests/projects: Japanese education and social policy/social welfare, especially child welfare and higher education reforms.

Fieldwork: Tsukuba, 1984/5, Tachikawa, Tokyo 1991, Osaka 1998/9, Kyoto 2003/4.

Recent/major publications:

2007: Goodman, Roger and Harper, Sarah (eds), *Ageing in Asia: Asia's Position in the New Global Demography*, Routledge: London.

2005: Eades, Jerry, Goodman, Roger and Hada, Yumiko (eds.), *The 'Big Bang' in Japanese Higher Education: The 2004 Reforms and the Dynamics of Change*, Transpacific Press, Melbourne.

REGISTER OF MEMBERS

2003: Goodman, Roger, Peach, Ceri, Takenaka Ayumi and White, Paul (eds.), *Global Japan: The Experience of Japan's New Minorities and Overseas Communities*, RoutledgeCurzon, London. (Published in Japanese as *Kaigai ni okeru Nihonjin, Nihon no naka no Gaikokujin (Japanese Overseas and Foreigners in Japan)*, Shōwadō, Kyoto, 2003.)

2003: Goodman, Roger and Phillips, David (eds.), *Can the Japanese Reform Their Education System?* Oxford Studies in Comparative Education, Oxford: Symposium Books.

2002: Goodman, Roger, (ed.), *Family and Social Policy in Japan: Anthropological Approaches*, Cambridge, Cambridge University Press.

2000: *Children of the Japanese State: The Changing Role of Child Protection Institutions in Contemporary Japan*, Oxford University Press, Oxford. (Published in Japanese as *Nihon no Jidouyōgo: Jidouyōgogaku e no Shoutai*, Akashi Shoten, Tokyo, 2006.)

Jermaine GORDON

Email: ranma_chan4@hotmail.com

Post/University: University of Chicago

Nelson GRABURN

Email: graburn@uclink4.berkeley.edu

Fiona GRAHAM

Email: fionagr@hotmail.com

Dawn M. GRIMES-MACLELLAN

Post/University: St Mary's University, Halifax, Nova Scotia/Earlham College, Indiana

Blai GUARNÉ

Email: bguarne@stanford.edu; blai.guarne@gmail.com

Post/University: Postdoctoral Visiting Fellow, Department of Anthropology, Stanford University (2008-10); Postdoctoral Research Fellow, Inter-Asia Research Group, Autonomous University of Barcelona (2010-12)

Address: Department of Anthropology, Main Quad Building 50, 450 Serra Mall, Stanford University, Stanford, California 94305-2034, USA

<http://www.fti.uab.es/interasia/>

REGISTER OF MEMBERS

Research interests/projects: Anthropology of Japan, East Asian Anthropology, Cultural Representation, Visual Culture, Postcolonial and Cultural Studies.

Fieldwork: Japan (2004-06, 2009)

Recent/major publications:

2009: "Geopolitical Imaginings: (Re)visiting the center/periphery structure in the construction of a global anthropology" in *Making and Interactive Anthropology in Asia and Beyond: Towards a Global Anthropology*, eds. S. Yamashita and J. Eades. New York: Berghahn Books (in press)

2009: *La escritura de la diferencia. Representación e identidad en el Katakana japonés (The Script of Difference: Representation and Identity in Japanese Katakana)*. Madrid: CSIC (Spanish National Research Council) (in press)

2009: "The Japanese Oxymoron: A Genealogical Approach to the Orientalist Representation of Japan" in *East Reads West; West Reads East: The Near and Far East in the Western World* (provisional title), ed. I. Lopez-Calvo. Cambridge Scholarly Press (in progress)

2009: Guarné, Blai, ed. *Identidad cultural. El discurso de la singularidad japonesa (Cultural Identity: The Discourse of the Japanese Uniqueness)*. CSIC (Spanish National Research Council) – Casa Asia (in progress)

2008: "On Monkeys and Japanese: Mimicry and Anastrophe in Orientalist Representation" in *Orientalism*, ed. C. Prado-Fonts, *Digithum*, 10: 26-36.

2007: "La escritura de la diferencia. Identidad y representación cultural en el Katakana japonés" ("The Script of Difference: Identity and Cultural Representation in Japanese Katakana") pp. 919-948 in *La investigación sobre Asia Pacífico en España (The Asia Pacific Research in Spain)*. Granada: Universidad de Granada.

2006: Guarné, Blai, ed. *Identitat i representació cultural: perspectives des del Japó (Identity and Cultural Representation: Perspectives from Japan)*. *Revista d'Etnologia de Catalunya*, 29.

Sylvie GUICHARD-ANGUIS

Email: sguichard_anguis@hotmail.com

Post/University: CNRS/Paris 4 Paris-Sorbonne

Address: Laboratoire "Espace, Nature et Culture" CNRS/Paris-Sorbonne Paris 4, Institut de Géographie 191, rue Saint-Jacques, 75005 Paris, France

Telephone/Fax: +33-1-44-321443

Research interests/projects: Cultural heritage, travel culture, tea culture

Fieldwork: Presently Kii peninsula

REGISTER OF MEMBERS

Recent/major publications:

2008: Da Lage Antoine, Amat Jean-Paul, Frerot Anne-Marie, Guichard-Anguis Sylvie, Julien-Laferrière Bertrand, Wichereck Stanislas-Piotr (dir.), *après développement (L') durable Espaces, Nature, culture et Qualité* (After Sustainable Development. Spaces, Nature, Culture and Quality), Paris, Ellipses, 352 p. (in French)

2008: Guichard-Anguis Sylvie and Moon Okpyo (ed.), *Japanese Tourism and the Culture of Travel*, Londres et New York, Routledge, 221 p.

2008: Sylvie Guichard-Anguis et Stéphane Héritier (dir.), *Patrimoine naturel : entre culture et ressource* (Natural Heritage : between Culture and Ressource), *Géographie et Cultures* n°66 automne, L'Harmattan, 143p. (in French)

Maiko GUNDERMANN

Email: Maiko_G@hotmail.com

Post/University: University of Hong Kong

Fabio GYGI

Email: fabio_gygi@yahoo.com

Seung-mi HAN

Email: smhan99@hotmail.com

Post/University: Grad. School of International Studies

Address: Graduate School of International Studies, Yonsei University, Seodaemun-ku, Seoul, Korea

Isao HAYASHI

Email: isaki@idc.minpaku.ac.jp

Post/University: National Museum of Ethnology

Address: National Museum of Ethnology, 10-1 Expo Park, Suita, Osaka 565-8511, Japan

Joy HENDRY

Email: jhendry@brookes.ac.uk

Post/University: Professor of Social Anthropology, Oxford Brookes University

Address: School of Social Sciences and Law, Oxford Brookes University, Gypsy Lane, Headington, Oxford, OX3 0BP, UK

Telephone/Fax: +441-865-483922/ +441-865-483937

REGISTER OF MEMBERS

Research interests/projects: Recently, I have been putting my Japanese research in global context, including using the anthropology of Japan as a model for good practice (see 2007B below)

Fieldwork: Since last register I have, among other things, been doing fieldwork in Japanese universities and museums with Japanese anthropologists!

Recent/major publications:

2009: "Fantasy Travel in Time and Space: A new Japanese Phenomenon" in Guichard-Anguis, Sylvie and Okpyo Moon (eds.), *Japanese Tourism and Travel Culture*, Routledge, London and New York, pp. 129-144.

2008: "Shakespeare on Show in Japan: An anthropological analysis of cultural display" in eds. Henry Johnson and Jerry Jaffe, *Performing Japan*, Global Oriental, Folkestone.

2007A: "New Gods, Old Pilgrimages: A Whistle-stop Tour of Japanese International Theme Parks", in Maria Dolores Rodriguez del Alisal, Peter Ackermann and D.P. Martinez (eds), *Inspired Journeys: Pilgrimage, Travels and Encounters of Identity in Japanese Culture*, Routledge Curzon.

2007B: "Building Bridges, Common Ground, and the Role of the Anthropologist", *Journal of the Royal Anthropological Institute*, (N.S.) 13, 585-601.

2006: (ed. with Heung Wah Wong) *Dismantling the East West Dichotomy: Essays in Memory of Jan van Bremen*, RoutledgeCurzon JAWS series.

Swee Lin HO

Email: justswee@gmail.com

Post/University: School of International Studies, Catholic University of Korea

Christopher HOOD

Email: hoodcp@Cardiff.ac.uk

Post/University: Director, Japanese Studies Center, Cardiff University

Address: Japanese Studies Center, Cardiff University, Colum Drive, Cardiff CF10 3EU, Wales, UK

Research interests/projects: The Japan Airlines crash of 1985, the shinkansen, symbolism & nationalism in Japan, education in Japan, Japanese politics.

Recent/major publications:

2009: 'Narratives on the World's Worst Plane Crash: Flight JL123 in Print and on Screen', *Research seminar paper, ref no. 7, Cardiff Crime Narratives Network*, 12 February, Cardiff University – <http://www.cf.ac.uk/chri/research/cnic/>

REGISTER OF MEMBERS

Books:

2008: *The Politics of Modern Japan*, 4 volumes, Editor

2006: *Shinkansen: From Bullet Train to Symbol of Modern Japan*

Sachiko HORIGUCHI

Email: sachiko.horiguchi@gmail.com

Post/University: Adjunct instructor in English, Sophia University

John D. HORNE

Email: JohnH@mhie.ac.uk

Keiko IKEDA

Anne IMAMURA

Email: AnneEi@aol.com

Post/University: United States Department of State, National Foreign Affairs Training Center

Yuki IMOTO

Email: yukiimo@hotmail.com

Post/University: Postdoctoral fellow, Keio University (DPhil Oxon 2009)

Research interests/projects: English education and early childhood, Western classical musicians in Japan, Production of knowledge of Japanese Studies

Mikako IWATAKE

Email: mikako.iwatake@helsinki.fi

Muriel JOLIVET

Email: mrpjolivet@hotmail.com

Post/University: Professor, Department of French Studies, Sophia University

Address: Sophia University, Kioicho 7-1, Chiyoda-ku Tokyo 〒102-8554, Japan

Research interests/projects: Japanese society

Fieldwork: youth, women studies

Recent/major publications:

Forthcoming: *La jeunesse dans tous ses états*, Picquier

REGISTER OF MEMBERS

Forthcoming: *Sur les pas des pèlerins des 88 temples sacrés du Shikoku: une méditation entre deux mondes, Ebisu*, Automne Hiver 2009, publication de la Maison franco Japonaise de Tokyo

2007: *Tokyo Memories: 1995-2005*, Antipodes, [micro sociology, with my students]

2000: *Homo Japonicus*, Picquier

Simeon JONES

Email: yarbooo@yahoo.com

Philomena KEET

Email: philomenakeet@gmail.com

William H. KELLY

Email: w.kelly@brookes.ac.uk

William W. KELLY

Email: william.kelly@yale.edu

Post/University: Dept. of Anthropology, Yale University

Address: Dept. of Anthropology, Yale University, New Haven, CT 06520-8277, USA

Elizabeth KENNEY

Email: elizabethkenney@runbox.com

Post/University: Kansai Gaidai University

Pauline KENT

Email: pauline@world.ryukoku.ac.jp

Post/University: Ryukoku University

Address: Ryukoku University, Otsu, Seta Oecho, Yokotani 1-5, 521-2194, Japan

Sharon KINSELLA

Email: sharon@kinsellaresearch.com

Post/University: University of Manchester

Address: SLLC, University of Manchester, Samuel Alexander Building, Oxford Rd., Manchester M13 9PL, UK

REGISTER OF MEMBERS

Griseldis KIRSCH

Email: gk10@soas.ac.uk

Post/University: Department of the Languages and Cultures of Japan and Korea,
School of Oriental and African Studies

Address: Department of the Languages and Cultures of Japan and Korea, School
of Oriental and African Studies, Thornhaugh Street, Russell Square, London
WC1H 0XG, UK

Peter KNECHT

Email: knecht.peter@gmail.com

Post/University: Divine Word Seminary

Address: Divine Word Seminary, 70 Yagumo-cho, Showa-ku, 466-0823 Nagoya,
Japan

Kyoko KOIZUMI

Email: kkoizumi@aecc.aichi-edu.ac.jp

Post/University: Music Dept. Aichi Univ. of Education

Address: Music Dept. Aichi Univ. of Education, 1 Hirosawa, Igaya-cho, Kariya
448-8542, Japan

Einar Yohsuke KOSAKA

Email: Taslehoff@gmail.com

Post/University: Ritsumeikan Asia Pacific University

Liv Nyland KRAUSE

Email: livn@hotmail.com

Post/University: MA student, Institute of Anthropology, University of
Copenhagen

Josef KREINER

Email: japanologie@uni-bonn.de

Post/University: Japanologisches Seminar, Universität Bonn

Address: Japanologisches Seminar, Universität Bonn, Regina-Pacis-Weg 7, 53113
Bonn, Germany

REGISTER OF MEMBERS

Lisa KULY

Email: lk83@cornell.edu

Post/University: Dept. of Asian Studies, Cornell University

Wakako KUSUMOTO

Email: w_kusumoto@ybb.ne.jp

Post/University: Shibusawa Ei-ichi Memorial Foundation

Josef A. KYBURZ

Email: kyburz@idf.ext.jussieu.fr

Helene LA RUE

Email: pitt@pitt-rivers-museum.oxford.ac.uk

Post/University: Pitt Rivers Museum

Erick L. LAURENT

Email: erick@gifu-keizai.ac.jp

Leonor LEIRA

Email: 02208948@brookes.ac.uk

Ruth LINHART

Email: ruth.linhart@chello.at

Post/University: Fellow of the Department of East Asian Studies, University of Vienna, Austria

Morris LOW

Email: m.low@uq.edu.au

Post/University: University of Queensland

Wim LUNSING

Email: wim0wim@hotmail.com

Liz MACLACHLAN

Email: lizmac6@gmail.com

REGISTER OF MEMBERS

Andrew MACNAUGHTON

Email: andosan@ymail.com

Post/University: Department of Japanese Studies, University of Hong Kong

Address: Dept. of Japanese Studies, University of Hong Kong, Pokfulam Road, Hong Kong

Wolfram MANZENREITER

Email: Wolfram.Menzenreiter@univie.ac.at

Post/University: Institute for Japanese Studies, University of Vienna

Address: Institute for Japanese Studies, University of Vienna, 1010 Vienna, Austria

Ruth MARTIN

Email: ruthkmartin@blueyonder.co.uk

Dolores P. MARTINEZ

Email: DM6@soas.ac.uk

Post/University: SOAS, Univ. of London

Address: Department of Anthropology, SOAS, University of London, Thornhaugh St., Russell Square, London WC1E 7HP, UK

Gordon MATHEWS

Email: cmgordon@cuhk.edu.hk

Post/University: Professor, Dept. of Anthropology, Chinese University of Hong Kong

Address: Dept. of Anthropology, Chinese University of Hong Kong, Shatin, N.T, Hong Kong

Louella MATSUNAGA

Email: llmatsunaga@brookes.ac.uk

Brian MCVEIGH

Email: bmcveigh@email.arizona.edu

Post/University: University of Arizona

John A. MOCK

Email: mock99@cameo.plala.or.jp

REGISTER OF MEMBERS

Darrell G. MOEN

Email: moen@sic.shibaura-it.ac.jp

Post/University: Shibaura Institute of Technology, Faculty of Systems Engineering

Address: Shibaura Institute of Technology, Faculty of Systems Engineering, 307 Fukasaku, Minami-ku, Saitama-ken 337-8570, Japan

Andrea MOLLE

Email: andrea.molle@gmail.com

Post/University: Nanzan University

Address: Nanzan Institute for Religion and Culture, Nanzan University, 18 Yamazato-cho, Showa-ku, Nagoya 466-8673, Japan

Okpyo MOON (KIM)

Email: opmoon@aks.ac.kr

Post/University: Professor of Anthropology, Academy of Korean Studies

Address: Academy of Korean Studies, 50 Unjung-dong, Bundang-ku Songnam-si, Kyonggi-do 463-791, Korea

Shunta MORI

Email: mori@suac.ac.jp

Post/University: Professor, Dept. of Cultural Policy and Management, Shizuoka University of Art and Culture

Address: Shizuoka University of Art and Culture, 2-1-1, Chuo, Hamamatsu-shi, Shizuoka-ken, 430-8533, Japan

Hirochika NAKAMAKI

Email: nakahiro@idc.minpaku.ac.jp

Post/University: Department of Human Sciences, National Museum of Ethnology (Minpaku)

Address: Department of Human Sciences, 10-1 Senri Expo Park, Osaka 565-8511, Japan

REGISTER OF MEMBERS

Lynne NAKANO

Email: lynnenakano@cuhk.edu.hk

Post/University: Dept. of Japanese Studies, Chinese University of Hong Kong

Address: Department of Japanese Studies, Chinese University of Hong Kong, Shatin, New Territories, Hong Kong

Yoshiko NAKANO

Email: ynakano@hkucc.hku.hk

Post/University: Department of Japanese Studies, University of Hong Kong

Debra J. OCCHI

Email: docchi@miyazaki-mic.ac.jp

Post/University: Miyazaki International College

Address: Miyazaki International College, 1405 Kano, Kiyotake-cho, Miyazaki-gun, 889-1605, Japan

Markus OEDEWALD

Email: markus.oedewald@liiketalousopisto.fi

Post/University: PhD student. University of Helsinki, Finland

Research interests/projects: tourism, school tours, tradition

Fieldwork: 2000, 2002 Japanese schools in Saitama prefecture.

Recent/major publications:

2009: "Meanings of tradition in contemporary Japanese domestic tourism." In *Japanese Tourism and Travel Culture*. Ed. Guichard-Anguis, Sylvie and Moon, Okpyo. Routledge. London. 105-128.

2008: "Tradition and its Uses: Business and Ideology in Japanese Domestic Tourism." In *Japan and Asian Modernities*. Ed. Raud, Rein. Kegan Paul. London. 183-202.

Masashi OGAWA

Email: mogawa@hkucc.hku.hk

Post/University: Dept. Japanese Studies, Univ. Hong Kong

Address: Dept. Japanese Studies, Univ. Hong Kong, Pokfulam Road, Hong Kong

REGISTER OF MEMBERS

Emiko OHNUKI-TIERNEY

Email: emoh@loc.gov; eohnukit@facstaff.wisc.edu

Post/University: The Kluge Distinguished Chair of Modern Culture, The John W. Kluge Center, The Library of Congress (February 1-July 31); l'Institut d'Etudes Avancées-Paris (fall semester of 2009)

Research interests/projects: theories of cultures, identities and symbols, using Japanese material in comparative perspective.

Hisako OMORI

Email: omorih@mcmaster.ca

Post/University: McMaster Univ., Dept. Religious Studies

Address: McMaster Univ., Dept. Religious Studies, University Hall 104, Hamilton, ON L8S 4K1, Canada

Kazunori OSHIMA

Email: koshima@s4.dion.ne.jp

Post/University: Former Professor, Doshisha University, Kyoto, Japan

Research interests/projects: Self-governing association in Japan and town meeting in America: A comparison

Fieldwork: Kyoto, Japan

Tatsuma PADOAN

Email: tatsuma.padoan@unive.it

Post/University: PhD Candidate, Ca' Foscari University of Venice; Research Student, Keio University of Tokyo

Address: Department of East Asian Studies, Dorsoduro 3462, Venice, 30123, Italy

Telephone/Fax: +39 - 3478124277

Research interests/projects: Semiotics of Religions; pre-modern and contemporary Japanese religious syncretism; religious pilgrimage and branding management; Current PhD project on "Ryobu Shinto and Shugendo in medieval Japan"

Fieldwork: Current fieldwork activity on contemporary Shinto-Buddhist pilgrimages both in Tokyo area and Nara prefecture

Recent/major publications:

2007: "The Hybrid Power of the *kami mandara*. Polythetic Classifications and Anthropological Perspectives on the Combinatory Religion of Medieval Japan",

REGISTER OF MEMBERS

in International Shinto Foundation (ed.), *Shinto – Essays on Shinto, vol. 4*, Tokyo, International Cultural Workshop, pp. 37-51 (ISBN 978-4-907676-01-8).

2007: “Sacred Economy and Transactional Religion: Dynamics of Power, Economics and Religion from Pre-modern to Contemporary Japanese Society”, in International Shinto Foundation (ed.), *Shinto – Essays on Shinto, vol. 4*, Tokyo, International Cultural Workshop, pp. 6-15 (ISBN 978-4-907676-01-8).

David W. PLATH

Email: d-plath@uiuc.edu

Anemone PLATZ

Email: ostap@hum.au.dk

Post/University: Aarhus University

Address: Aarhus University, East Asian Department, Institute of History and Area Studies, Nrd. Ringgade, DK-8000 Aarhus C, Denmark

Gregory POOLE

Email: gregspoole@gmail.com; GregPoole86@alumni.brown.edu;

gregory.poole@st-antony.oxon.org; poole@tama.ac.jp

Post/University: Graduate School of Humanities and Social Sciences, University of Tsukuba

Isabelle PROCHASKA

Email: isaselle@yahoo.co.jp; w.prochaska@gmx.at

Post/University: Department of Asian Studies, University of Vienna

Massimo RAVERI

Email: raveri@unive.it

Post/University: Ca'Foscari, University of Venice

Address: Dept. of East Asian Studies, University of Ca' Foscari of Venice, Palazzo Vendramin dei Carmini, Dorsoduro 3462, Italy

Ian READER

Email: ian.reader@manchester.ac.uk

Post/University: University of Manchester

Address: SLLC, University of Manchester, Samuel Alexander Building, Oxford Rd., Manchester M13 9PL, UK

REGISTER OF MEMBERS

Kirsten REFSING

Email: kre@hum.ku.dk

Post/University: Dean, Faculty of Humanities, University of Copenhagen

Research interests/projects: Japan, Ainu, Missionaries in Japan, language

Fieldwork: Ainu language, 1980, 81, 86

Recent/major publications:

2009: *Translating Japanese Texts*, Museum Tusulanum Press -

<http://www.mtp.hum.ku.dk/details.asp?eln=201057>

Mary REISEL

Email: maryrei@hotmail.com; reisel@tuj.ac.jp

Post/University: Ph.D. candidate, Temple University

Glenda ROBERTS

Email: jengsr@twics.com

Jennifer ROBERTSON

Email: jennyrob@umich.edu

Post/University: Professor, Department of Anthropology, University of Michigan

Address: 101 West Hall, University of Michigan, 550 W. Avenue, Ann Arbor, MI 48104-1902, USA

Arne ROKKUM

Email: arne.rokkum@khm.uio.no

Post/University: Dept of Ethnography, Mus. Cultural History

Naomi Ichihara ROKKUM

Email: naomiir@gmail.com

Post/University: Department of Sociology, University of Oslo

Richard RONALD

Email: r.ronald@tudelft.nl

Post/University: Institute for Housing Urban and Mobility Studies, Delft University of Technology

REGISTER OF MEMBERS

Mark ROWE

Email: rowemar@mcmaster.ca

Post/University: McMaster University

Address: McMaster University, 126 University Hall, 1280 Main Street West L8S 4K1, Hamilton, Ontario, Canada

Katherine H. RUPP

Email: k-rupp-8@alumni.uchicago.edu; katherine.rupp@yale.edu

Junko SAKAI**Shiho SATO**

Email: shiho.sato@nih.no

Post/University: Ph.D. candidate, Norwegian School of Sports Sciences

Address: Norwegian School of Sports Sciences, NIH. Postbox 4014, Ullevål Stadion, 0806, Oslo, Norway

Philip SAWKINS

Email: snikwas1@yahoo.co.uk

Scott SCHNELL

Email: scott-schnell@uiowa.edu

Mitchell SEDGWICK

Email: mitchsedgwick@yahoo.co.uk

Post/University: Director, Europe Japan Research Centre, Senior Lecturer in Social Anthropology, Oxford Brookes University

Address: Oxford Brookes University, Gipsy Lane, Oxford OX3 0BP, UK

Telephone/Fax: +44 (0)1865-483945/ +44 (0)20-7354-9660

Research interests/projects: Japanese in cross-cultural relations: work and the Japanese (large firms, esp. overseas subsidiaries); globalization of Japanese organizations/culture; lifecourse/aging: 'life after lifetime employment'; expatriate Japanese communities, e.g., urban space in Bangkok; Korean minority in Japan; change in Japanese rural communities. General: organizational anthropology; global anthro; Southeast Asia, esp. Thailand, Laos; France

REGISTER OF MEMBERS

Fieldwork: 8/74-3/75 (Tokyo); 79-81 (Gifu); 87-89 (various short visits, Tokyo); 91-93 (Tokyo); 92-94 (Bangkok); 96-97 (France); 01, 04, 09 (Bangkok); 04, 08, 09 (Japan)

Recent/major publications:

2009: 'Movements in Corporate Space: Organizing a Japanese Multinational in France', In P. Kirby, ed., *Boundless Worlds: An Anthropological Approach to Movement*. Berghahn (Oxford). ISBN 978-1845455385.

2007: *Globalisation and Japanese Organisational Culture: An Ethnography of a Japanese Corporation in France*. Routledge (London). ISBN 978-0-415-44678.

2007: 'Marketing Minds, Markets in Place.' *Journal of the Royal Anthropological Institute* (JRAI) 13:4. (December).

2006: 'The Discipline of Context: On Ethnography among the Japanese.' In D. Wong and J. Hendry, eds., *Dismantling the East-West Dichotomy: Essays in Honour of Jan van Bremen*. Routledge (London). ISBN 0-415-39738-3.

2005: 'Time in Research among Engineers in Industry.' In D. Caseby, ed., *In Search of Time*. Fabio Orlando Editore. ISBN 88-86289-02-2.

2004: 'Distilling Tradition: Re-inventing Single Malts in Scotland.' In H. Nakamaki, ed., *A Comparison of Management Culture in Japan and the UK*. Japanese National Museum of Ethnology (Osaka).

2003: 'Hashigaki, [Introduction]' and 'Nihon no fuomaru na soshiki ni akeru infuomaru katsudo, [Informal activities in (formal) Japanese organisations].' In M. Sedgwick and H. Nakamaki, eds., *Nihon no soshiki: Syaen bunka to infuomaru katsudo (The Anthropology of Japanese Organisations)*, [Japanese organisations: Associational culture and informal activities], Toho Shupansha (Tokyo). ISBN 4-88591-846-4.

2002: 'Disciplining Globalisation: Organising Cross-cultural Experience of "Others" in Japanese Management and in the "New" Ethnography'. *Proceedings of the International Workshop on Management and Anthropology*, European Institute for Advanced Studies in Management (EIASM), (Brussels).

2001: 'Positioning "Globalization" at Overseas Subsidiaries of Japanese Multinational Corporations.' In H. Befu, S. Guichard-Anguis, eds., *Globalizing Japan: Ethnography of the Japanese Presence in Asia, Europe, and America*. Routledge (London). ISBN 0-415-24412-9.

2000: 'The Globalizations of Japanese Managers.' In H. Befu, J.S. Eades and T. Gill, eds., *Globalization and Social Change in Contemporary Japan*. TransPacific Press (Melbourne), ISBN 1-876843-01-2.

REGISTER OF MEMBERS

2000: 'Do Japanese Business Practices Travel Well?: Managerial Technology Transfer to Thailand.' In D.J. Encarnation, ed. *Japanese Multinationals in Asia: Regional Operations in Comparative Perspective*. Oxford University Press (New York), ISBN 0-19-512065-5.

Michael SHACKLETON

Email: mshackleton@hotmail.com

Post/University: Faculty of Foreign Languages, Osaka Gakuin University

Address: Faculty of Foreign Languages, Osaka Gakuin University, Kishibe Minami 2-36-1, Suita, Osaka 564-8511, Japan

Akitoshi SHIMIZU

Post/University: Himeji institute of Technology

Kensuke SHIMIZU

Email: kenshi@utu.fi

Post/University: Student studying for a doctoral degree, European Ethnology, University of Turku, Finland

Research interests/projects: Lights in towns, landmarks, Christmas, visuality

Recent/major publications:

2009: "Lights of Turku and Ginza as Townscapes." (Henrikinkadun Helmi, 1/2009, Kulttuurien tutkimuksen laitos Turun yliopisto, pp. 21-23) This article, published in the magazine "Henrikinkadun Helmi", 1/2009, by the University of Turku's Kulttuurien tutkimuksen laitos.

Frank Joseph SHULMAN

Peter SIEGENTHALER

Email: psiegenthaler@mail.utexas.edu

David SLATER

Email: d-slater@hoffman.cc.sophia.ac.jp

Post/University: Faculty of International Liberal Arts, Sophia University

Address: Faculty of International Liberal Arts, Sophia University, Yotsuya Campus, 7-1 Kioi-cho, Chiyoda-ku, Tokyo 102-8554, Japan

REGISTER OF MEMBERS

Rachel SMITH

Email: rach@pttv.co.uk

Post/University: Oxford Brookes University, MA student

Wendy SMITH

Email: wendy.smith@buseco.monash.edu.au

Post/University: Senior Lecturer, Dept. Management, Monash University

Address: Dept. of Management, Monash University VIC 3800, Australia

Brigitte STEGER

Email: bs382@cam.ac.uk

Post/University: University Lecturer in Modern Japanese Studies (Society)

Dept. of East Asian Studies, University of Cambridge

Address: Faculty of Asian and Middle Eastern Studies, University of Cambridge, Sidgwick Site, Cambridge CB3 9DA, UK

Telephone/Fax: +44-1223-335140

Research interests/projects: Everyday life, esp. sleep, time, birth; household technology

Recent/major publications:

2008: with Lodewijk Brunt (eds) *Worlds of sleep*. Berlin: Frank & Timme, 252 pp; incl. 'Introduction' (with Brunt), 9-30 and 'Early to rise: Making Japanese healthy, wealthy, wise, virtuous, and beautiful', 211-235.

2008/2007: *Inemuri. Wie die Japaner schlafen und was wir von ihnen lernen können*. [Inemuri. How the Japanese sleep and what we can learn from them]. Reinbek b. Hamburg: Rowohlt 2007. Published in Braille 2008.

2006: (ed.) *Timing daily life in contemporary Japan* = special issue of *Time & Society* (Sage publications) 15/2-3 (October); incl. 'Introduction: Timing daily life in Japan', 171-175 and 'Napping through class to success. Japanese notions of time and diligence', 197-214.

2004: (*Keine*) *Zeit zum Schlafen? Kulturhistorische und sozialanthropologische Erkundungen japanischer Schlafgewohnheiten [(No) time to sleep? – Cultural history and social anthropology of Japanese sleep habits]*. Münster et al.: LIT (1st edition Jan. 2004, 2nd rev. edition Oct. 2004), 504 pp.

2003: with Lodewijk Brunt (eds) *Night-time and Sleep in Asia and the West: Exploring the dark side of life*. London: RoutledgeCurzon. paperback: Vienna: University of Vienna 2006, 226pp; incl. 'Introduction: Into the night and the

REGISTER OF MEMBERS

world of sleep,' (with Brunt), 1–23 and 'Negotiating Japanese sleep patterns,' 65–86.

2003: 'Getting *away* with sleep. Social and cultural aspects of dozing in Parliament,' *Social Science Japan Journal* 6/2 (October), 181–197.

For a detailed list see:

http://www.ames.cam.ac.uk/general_info/biographies/japanese/Steger.htm

Carolyn STEVENS

Email: css@unimelb.edu.au

Post/University: Deputy Director, Asia Institute, University of Melbourne

Address: The University of Melbourne, Sidney Myer Asia Centre, Victoria 3010, Australia

Telephone/Fax: +61-3-8344-7582

Research interests/projects: Social marginality in Japan (ethnic, class, disability), Popular culture/transnational popular culture (especially music)

Recent/major publications:

Forthcoming: Life on the Margins: Homeless, Migrant Day Laborers, and People with Disabilities. In *Routledge Handbook of Japanese Culture and Society*, Theodore C. Bestor and Victoria Lyon Bestor (eds), New York: Routledge.

Forthcoming: Mackie, V. and C. Stevens – Globalisation and Body Politics, *Asian Studies Review*, September 2009 issue.

2008: *Japanese Popular Music: culture, power and authenticity*. London and New York: Routledge, Media, Culture and Social Change in Asia Series, xiii + 184 pp.

2007: Living with Disability in Urban Japan, *Japanese Studies*, 27(3), 263–278.

2007: Translations: "Internationalizing" Language and Music in Japan. Society for Linguistic Anthropology column, *Anthropology News*, 48(2):54.

2005: "I quit my job for a funeral": the Mourning and Empowering of a Japanese Rock Star. In *The Making of Saints: Contesting Sacred Ground*, James F. Hopgood, ed., Tuscaloosa: The University of Alabama Press, 143-151.

2004: Love Never Dies: Romance and Christian Symbolism in a Japanese Rock Video. In *Refashioning Pop Music in Asia: Cosmopolitan Flows, Political Tempos, and Aesthetic Industries*, Allen Chun, Ned Rossiter and Brian Shoosmith, eds., Surrey: Curzon Press, 127 -143.

2004: Buying Intimacy: Proximity and Exchange at a Japanese Rock Concert. In *Fanning the Flames: Fandom and Consumer Culture in Contemporary Japan*, W. Kelly, ed., Albany: State University of New York Press, 59-78.

REGISTER OF MEMBERS

2002: Saved by the Love Song: Japanese Rock Fans, Memory and the Pursuit of Pleasure – *Japan at Play: The Ludic and the Logic of Power*, Joy Hendry and Massimo Raveri, eds., London: Routledge, 99-114.

2002: Stevens, C.S and S. Lee – Reproducing Identity: Maternal and Child Health Care for Foreigners in Japan – *Family and Social Policy in Japan*. R. Goodman, ed., Cambridge: Cambridge University Press, pp. 92-110.

2001: Stevens, C. S. and S. Hosokawa – So Close and Yet So Far: Humanizing Celebrity in Japanese Music Television, 1960s – 1990s – *Asian Media Productions*, Brian Moeran, ed., Surrey: Curzon Press, 233-246.

Amanda Mayer STINCHECUM

Email: amandams@earthlink.net

J. A. A. (Arthur) STOCKWIN

Email: arthur.stockwin@nissan.ox.ac.uk

Post/University: Nissan Inst. of Japanese Studies

Address: Nissan Institute of Japanese Studies, 27 Winchester Road, Oxford, OX2 6NA, UK

Cindi STURTZ SREETHARAN

Email: cstrtz@saclink.csus.edu

Post/University: Assistant Professor, California State University, Sacramento

Address: Dept of Anthropology, California State University, Sacramento, Mendocino Hall 4036, 6000 J Street, Sacramento, California 95819-6101, USA

Noriya SUMIHARA

Email: sumihara@sta.tenri-u.ac.jp

Post/University: Tenri University

Kazunori SUNAGAWA

Email: gah03406@nifty.ne.jp

Post/University: Chuo University

Hikaru SUZUKI

Email: hikarusuzukid@gmail.com

Post/University: Honorary Associate, University of Sydney

Address: 35E Abbott Street, Cammeray, NSW 2062, Australia

REGISTER OF MEMBERS

Julia Adeney THOMAS

Email: thomasjna@aol.com

Post/University: Associate Prof, Dept. of History, University of Notre Dame

Davide TORSELLO

Email: davide.torsello@unibg.it

Post/University: University of Bergamo, Italy

John TRAPHAGAN

Email: jtrap@mail.utexas.edu

Post/University: Dept of Asian Studies, Univ. of Texas at Austin

Address: Dept. of Asian Studies G9300, University of Texas at Austin, One University Station, Austin, TX 78712, USA

Yohko TSUJI

Email: yt33@cornell.edu

Post/University: Dept. of Anthropology, Cornell University Ithaca

Address: Dept. of Anthropology, Cornell University Ithaca, NY 14853, USA

Luigi URRU

Post/University: Universita degli studi di Milano-Bicocca

Klaus VOLLMER

Email: klaus.vollmer@lmu.de

Post/University: Chair of Japanese Studies, LMU Munich University

Address: LMU Munich University, Japan Center, Oettingenstrasse 67, D-80538 Munich, Germany

Telephone/Fax: ++49-89-2180-9804 / ++---9801

Research interests/projects: in general: cultural history of Japan; contemporary Japanese culture and society; in particular: discourses on marginality and purity; neo-nationalism; historiography; gender and family issues.**Recent/major publications:****(Only refereed English language publications are listed):****Forthcoming:** "How impurity is concealed and revealed – the case of the so called 'burakumin' in contemporary Japan", in: *How Purity is Made*, ed. Petra Rösch and Udo Simon, Wiesbaden: Harrassowitz

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2007: "Images of Japanese Society in the 'New Civics Textbook': Neo-Nationalist Antidotes for Demographic Challenges and Social Change", in: *Japanstudien*, Jahrbuch des Deutschen Instituts für Japanstudien Vol. 19 ("Familienangelegenheiten", ed. by Peter Backhaus), pp. 221-241.

Ken VOS

Email: kenvos@rmv.nl

Post/University: Rijksmuseum voor Volkenkunde

Mao WADA

Email: 149193@soas.ac.uk

Post/University: SOAS University of London

Toshio WATANABE

Email: Tpwatanabe@aol.com

Post/University: Director, Research Centre for Transnational Art, Identity and Nation/Chelsea College of Art and Design

Address: TrAIN, Chelsea College of Art and Design, 16 John Islip Street, London SW1P 4JU, UK

Bruce WHITE

Email: bwhite@oicd.net

Post/University: Dept. of Social Studies, Doshisha University

Address: Dept. of Social Studies, Doshisha Univ. Shin-machi Campus Imadegawa, Kyoto, Japan

Merry WHITE

Email: corky@bu.edu

Post/University: Anthropology Department, Boston University

Address: Dept. of Anthropology, Boston University, 232 Bay State Road, Boston 02215, USA

Gavin WHITELAW

Email: Whitelaw@icu.ac.jp

REGISTER OF MEMBERS

Iris WIECZOREK

Email: wieczorek@giga-hamburg.de

Post/University: GIGA Institute of Asian Affairs

David Blake WILLIS

Post/University: Professor of Anthropology and Education, Department of Contemporary Societies, Soai University

Address: Department of Contemporary Societies, Soai University, 4-4-1 Nanko Naka, Suminoe-Ku, Osaka 559-0032, Japan

Margarita WINKEL

Email: m.winkel@let.leidenuniv.nl

Post/University: Centre f. Japanese Studies

Heung Wah (Dixon) WONG

Email: hwwongc@hkucc.hku.hk

Post/University: Japanese Studies, University of Hong Kong

Address: Dept. of Japanese Studies, K.K. Leung Building, University of Hong Kong, Pokfulam Road, Hong Kong

Donald C. WOOD

Email: wood@med.akita-u.ac.jp

Post/University: Akita University Graduate School of Medicine, Department of Medical Information Science and Global Issues in Medicine

Address: Dept. of Social Medicine, School of Medicine, Akita University, 1-1-1 Hondo, Akita 010-8543, Japan

Telephone/Fax: (018) 884-6244

Research interests/projects: Japan – regions/regional development, demographics, agricultural communities, ethnography, local history, Economic anthropology, Medical anthropology

Recent/major publications:

2009: Children as a Common-Pool Resource: Change and the Shrinking Kindergarten Market in a Japanese City. *Research in Economic Anthropology*, Vol. 29. Pp. 341-379.

2009: Economic Development, Integration, and Morality in Asia and the Americas, *Research in Economic Anthropology*, Vol. 29) (Ed.). Emerald/JAI.

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2009: *Pearson Custom Resources in Anthropology*. Pearson Publishing.
(<http://www.pearsoncustom.com/>) (Member, Editorial Board and Contributing Editor)

2008: Hidden Hands in the Market: Ethnographies of Fair Trade, Ethical Consumption, and Corporate Social Responsibility, *Research in Economic Anthropology*, Vol. 28, (Ed., with Geert De Neve, Peter Luetchford, and Jeffrey Pratt). Emerald/JAI.

2008: The Economics of Health and Wellness: Anthropological Perspectives, *Research in Economic Anthropology*, Volume 26 (Ed.). Elsevier/JAI.

2007: Choice in Economic Contexts: Ethnographic and Theoretical Enquiries, *Research in Economic Anthropology*, Volume 25 (Ed.). Elsevier/JAI.

2005: The Polder Museum of Ogata-mura: Community, Authenticity, and Sincerity in a Japanese Village. *Asian Anthropology*, 4:29-58.

Masao YAMAGUCHI

Keiko YAMAKI

Email: yamaki@idc.minpaku.ac.jp

Post/University: doctoral student, Graduate University for Advanced Studies

Beverly YAMAMOTO

Email: bevyamamoto@hus.osaka-u.ac.jp

Post/University: Assistant Professor, Osaka University

Address: Office of International Exchange, Graduate School of Human Sciences, Osaka University, 1-2 Yamadaoka, Suita-shi, Osaka-fu 565-0871, Japan

Chris YANO

Email: cryano@hawaii.edu

Post/University: Dept. of Anthropology, University of Hawaii

Address: Dept of Anthropology, 2424 Maile Way, Saunders 346, Honolulu, HI 96822, USA

Telephone/Fax: 808-956-4447 / 808-956-4893

Research interests/projects: Japanese cute culture and its global spread, Pan American World Airways in postwar Japan, Obama-mania in Japan

Fieldwork: ongoing in Tokyo, Kyoto, Obama-shi

REGISTER OF MEMBERS

Recent/major publications:

In Press: *Airborne Dreams; Race, Gender, Class, and Globalism in Postwar America*. Durham, N.C.: Duke University Press.

2006: *Crowning the Nice Girl: Gender, Ethnicity, and Culture in Hawai'i's Cherry Blossom Festival*. Honolulu: University of Hawai'i Press.

2002: *Tears of Longing: Nostalgia and the Nation in Japanese Popular Song*. Cambridge: Harvard East Asia Center. Harvard University Press.

Chapters in books

2008: "Gaze upon Sakura; Imaging Japanese Americans on Japanese TV" IN Kathy Ferguson and Monique Mironesco, eds., *Gender and Globalization in Asia and the Pacific: Method, Practice, Theory*. Honolulu: University of Hawaii Press.

2008: Co-written with Shuheji Hosokawa (50%), "Popular Music in Modern Japan." IN Alison Tokita and David Hughes, eds., *The Ashgate Research Companion to Japanese Music*. London: Ashgate Publishing Co.

2007: "Side Dish Kitchens: Japanese-American Delicatessens in Honolulu, Hawaii" IN David Beriss and David Sutton, eds., *The Restaurants Book: Ethnographies of Where We Eat*. New York: Berg Publishers.

2007: Co-written with Hirofumi Katsuno (50%). "Kaomoji and Expressivity in a Japanese Housewives' Chatroom," IN Brenda Danet and Susan Herring, eds., *The Multilingual Internet: Language, Culture and Communication Online*. Oxford: Oxford University Press. Pp. 278-300.

2006: "Flipping Kitty: Transnational Transgressions of Japanese Cute," IN Todd Holden and Tim Scrase, eds., *Medi@sia: Global Media/tion in and out of Context*. New York: Routledge. Pp. 207-223.

2006: "Monsterring the Japanese Cute: Pink Globalization and Its Critics Abroad," IN William Tsutsui, eds., *In Godzilla's Footsteps*. New York: Palgrave. Pp. 153-166.

2004: "Raising the Ante of Desire: Foreign Female Singers in a Japanese Popular Music World," IN Allen Chun, Brian Shoemith, Ned Rossiter, eds., *Refashioning Pop Music in Asia*, Honolulu: University of Hawaii Press/Curzon Press. Pp. 159-172.

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Articles in international or national refereed journals

2009: "Wink on Pink: Interpreting Japanese Cute as It Grabs the Global Headlines," *Journal of Asian Studies* 68(3):1-8.

2006: "Shifting Plates: Okazuya (Japanese American Delicatessens) in Hawai'i," *Amerasia Journal* 32(2):37-48.

2005: "Covering Disclosures: Practices of Intimacy, Hierarchy, and Authenticity in a Japanese Popular Music Genre." *Popular Music and Society* 28(2):193-205.

2002: Co-written with Hirofumi Katsuno (50%). "Face to Face: On-line Subjectivity in Contemporary Japan," *Asian Studies Review* 26(2):205-232.

Teigo YOSHIDA